

VITA

KEVIN T. JONES

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EDUCATION

Ph.D., Communication Studies/Rhetoric and Public Address

Louisiana State University, Baton Rouge, LA. 1995

MAJOR AREA: Rhetoric and Public Address

MINOR COGNATE: Sociology, Religion, and Historiography

Dissertation: "Rhetoricizing Habermas: The Restoration of Legitimacy as a Theme in the 1992 Televised Presidential Debates"

M.A., Speech Communication

California State University, Fullerton, CA. 1987

MAJOR AREA: Rhetoric and Public Address

Thesis: "The Social Movement Model: A Regenerative Approach"

B.A., Communication

Biola University, La Mirada, CA. 1981

A.A., General Education

Santa Ana College, Santa Ana, CA 1978

POSITIONS HELD

1. **George Fox University**, Professor, Tenured 2008 to Present

Department of Communication Arts

- Teach courses in Public Communication, Interpersonal Communication, Rhetorical Theory, Public Relations, Argumentation and Critical Thinking, Organizational Communication, Persuasion, Small Group Communication, and Senior Capstone as needed by the department.
- Advise Department majors (apx. 35-40 advisees)
- Adviser: Lambda Pi Eta, National Communication Association honor society (2008-2015).
- Adviser: Oregon Independent College Federation Ethics Bowl Team (2009, 2010).
- General Education Standing Committee (2010-2014, Chair 2011-2013).

2. **Chapman University**, Orange, CA Assistant Professor 2001 to 2007

Department of Communication Studies

- Taught courses in the department as needed in Interpersonal Communication, Theories of Persuasion, Debate, Gender Communication, Political Communication, Introduction to Mass Communication, Rhetorical Theory, Persuasive Speaking, Introduction to Communication Studies, and Senior Research Seminar.
- Advised approximately 50-60 students.
- Created Department Colloquium Series. Twice a semester guest scholars from the field of communication studies are invited to Chapman to speak on their current research. Wrote proposal to obtain internal funding for the project.

3. **Azusa Pacific University**, Azusa, CA Associate Professor/Director of Forensics 1996 to 2001

Department of Communication Studies

- Taught courses in Introduction to Communication Studies, Advanced Argumentation, Introduction to Debate, Public Communication, Gender and Communication, Political Communication, and Persuasion as needed by the department.

- Developed Speech and Debate program in five years from small part-time program to include two graduate assistant coaches, a student executive committee of three elected officers, created and produced squad brochures and flyers, and developed recruiting system with the admissions department.
- Created Debate Institute – an on-campus service to the community by the debate team. Debate team members participate in classroom debates on various topics designed to stimulate discussion in the classroom.
- Hosted First Annual Southern California Home School Debate Association national qualifying tournament, May 1999
- Founder, President, Host and Tournament Director for the National Christian College Forensics Invitational, 1997 – 2002.

4. **Asbury College**, Wilmore, KY 1994 to 1996

Assistant Professor/Director of Forensics

- Hired by Department of Communication to rebuild speech and debate program.
- Taught courses in Communication Campaigns, Argumentation and Debate, Oral Interpretation and Public Speaking as needed by the department.
- Department Internship Coordinator. Created new internship program and coordinated its beginning.

5. **Bradley University**, Peoria, IL 1993-1994

Assistant Professor/Assistant Director of Forensics

- Taught various courses in argumentation, small group, and public address as needed by the department.
- Provided radio interview/analysis on Gore/Perot NAFTA debate for local commercial radio station.
- Served as the Assistant Director to the nationally ranked Bradley forensics program.

6. **Otterbein College**, Westerville, Ohio 1986 to 1989

Instructor/Director of Forensics

PUBLICATIONS

Peer Reviewed Journal Articles

- Jones, K. & Briscoe, J. R. (Under Submission). Mortification and Apodiorizo: Reframing Apologia. *Journal of the Florida Communication Association*.
- Jones, K., & Birdsell, J. (2015, October). Teaching at-risk high school students' communication competence skills through facework and improved self-monitoring. *International Journal of Education and Social Sciences*, 2(10), 111-118.
- Jones, K. (2015, July). Teaching audience analysis with presidential texts. *Communication Teacher*, 29, 1-5. doi: 10.1080/17404622.2015.1028559.
- Jones, K. (2015, June). What presidential speeches can teach us about audience analysis. *Communication Currents*, 10(3).
<http://www.natcom.org/CommCurrentsArticle.aspx?id=6143>.
- Jones, K. (2014). At-risk students and communication skill deficiencies: A preliminary study. *Journal of Education and Human Development*, 3, 1-8. doi: 10.15640/jehd.v3n3al.

- Jones, K. & Brazo, C. (2014). Cultivating a community of truth through critical pedagogy when faced with resistance: Teaching my gender students how to “ride the bus.” *International Journal of Innovation, Education and Research*, 2, 43-55.
- Jones, K. (2012). Paul’s use of Aristotelian enthymeme’s in New Testament scripture: Turning “head knowledge” into “heart knowledge.” *Memphis Theological Seminary Journal*, 50.
- Jones, K. (2010). The religious rhetoric of Barack Obama: Courting the religious vote. *Pop Culture and Faith*. <http://www.popcultureandfaith.com/articles.html> (Journal ceased publication in February 2012).
- Jones, K., Zagacki, K., and Lewis, T. (2007). Liminality, communication, and hope: The September 11th missing person posters. *Communication Studies*, 58, 105-121. DOI: 10.1080/10510970601168780
- Jones, K. & Luginbuhl, R. (2001). The rhetoric of heteroglossia of Jewish feminism: A paradox confronted. *Women and Language*, 24, 58-64.
- Jones, K. (2001). “On that point Madame speaker!”: The role of points of information and points of personal privilege in parliamentary debate. *Journal of the National Parliamentary Debate Association*, 5, 12-22.
- Jones, K. (1999). Determining values and hierarchies: A critique of the final round debate at the 1999 national parliamentary debate association national debate tournament. *The Journal of the National Parliamentary Debate Association*, 4, 88-89.
- Jones, K. (1998). Teaching systems theory in the communication classroom. *The Speech Communication Teacher*, 12, 14-15.
- Jones, K. (1993) The rhetoric of heteroglossia in President Clinton's 1993 inaugural address. *Journal of Communication Studies*, 12, 29-41.
- Jones, K. (1994). Cerebral Gymnastics 101: Why do debaters debate? *Cross Examination Debate Association Yearbook*, 15, 65-75.

Books

- Jones, K. (2005). *The role of televised debates in the U.S. presidential election process: 1960-2004*. New Orleans, LA: University Press of the South.
- Jones, K. (Editor) (1997). *Building for the future: Proceedings of the 1996 Kentucky Communication Association annual conference*. Azusa, CA: APU Press.
- Jones, K. & Peirce-Jones, C. (1994). *Teaching public speaking: An instructor's manual*. For Simmons, D. (1994) *Contemporary public speaking: Principles for success*. Dubuque, Iowa: Kendall/Hunt.

Book Chapters

- Jones, K. (2016). Teaching the value of narratives in speeches through analysis of presidential campaign discourse. Paper accepted for publication in Seiter, J. (Ed.) *Great Ideas for Teaching Speech*. (Release date TBA)
- Jones, K. & Widdicombe, B. (2016). Engaging empathy in interpersonal social justice. In Ruddick, K. (Ed.). *Teaching from the Heart & Learning to Make a Difference: Teaching the Introductory Communication Course through Critical Communication Pedagogy*. Cognella. (Release date TBA)
- Jones, K. (2016). Diffusing Prejudice and Fear in a Gender Studies Classroom. *Communicating Prejudice: An Appreciative Inquiry Approach*. Nova Publishing Company. (Release date TBA)
- Jones, K. (2008). The persuasive function of the visual ideograph: The case of baby Samuel. In Barnes, S. (Ed) *Visual impact: The power of visual persuasion*. Cresskill, New Jersey: Hampton Press, Inc.

- Jones, K. (2006). September 11th for families of the disappeared. *Are we at war?: Global conflict and insecurity, post 9/11*. Proceedings from the Second Annual Symposium of The Center for Global Trade and Development, Chapman University School of Law. Durham, North Carolina: Carolina Academic Press.
- Jones, K. (2004). Introduction to individual events. In Smith, R. & Taylor, M (Eds.) *Focus, control, communicate: An introduction to individual events*. Spanaway, WA: West Coast Publishing.
- Jones, K. & Dorrough, M. (2004). Public address. In Smith, R. & Taylor, M (Eds.) *Focus, control, communicate: An introduction to individual events*. Spanaway, WA: West Coast Publishing.
- Jones, K. & Worsham, S. (2004). Informative speaking. In Smith, R. & Taylor, M (Eds.) *Focus, control, communicate: An introduction to individual events*. Spanaway, WA: West Coast Publishing.
- Jones, K. (2004). Persuasive speaking. In Smith, R. & Taylor, M (Eds.) *Focus, control, communicate: An introduction to individual events*. Spanaway, WA: West Coast Publishing.
- Jones, K. (2004). After dinner speaking. In Smith, R. & Taylor, M (Eds.) *Focus, control, communicate: An introduction to individual events*. Spanaway, WA: West Coast Publishing.
- Jones, K. (1989). Final round critique of extemporaneous speaking: 1989 N.F.A. National Tournament. In *1989 Championship Debates and Speeches*. Annandale, VA: SCA Publications
- Jones, K. (1988). The individual event ballot: Pedagogical tool or narcissistic soapbox? In Snoor, L. (Ed.), *Perspectives In Individual Events: Proceedings of the First Developmental Conference on Individual Events*. August, Denver, CO.
- Jones, K. (1988). Final round critique of impromptu speaking: A.F.A. N.I.E.T. 1988. In Boaz, J. K. & Brey, J. R. (Eds.). *1988 Championship Debates and Speeches*. Annandale, VA: SCA Publications.

SELECTED CONFERENCE PAPERS

- Jones, K. & Procopio, C. (2016). Mentoring At-Risk Middle School Students to Reduce Communication Apprehension. Paper submitted for presentation at the National Communication association annual convention, November, 2016, Philadelphia, Pennsylvania.
- Jones, K. & Widdicombe, B. (2016). *Engaging empathy in interpersonal social justice*. Paper submitted for presentation at the National Communication association annual convention, November, 2016, Philadelphia, Pennsylvania.
- Jones, K. (2015). *Teaching the value of narratives in speeches through analysis of presidential campaign discourse*. Paper presented at the National Communication association annual convention, November, Las Vegas, Nevada.
- Jones, K. and Birdsell, J. (2015). *Embracing opportunities to change lives: Teaching at-risk high school students communication competence skills through facework and improved self-monitoring*. Paper presented at the National Communication association annual convention, November, Las Vegas, Nevada. Selected as a Top Four paper by the Communication Apprehension Division.
- Jones, K. (2015). *"I didn't know that I didn't know!": At-Risk student self-assessment of communication skill deficiencies*. Paper presented at the Northwest Communication Association annual conference, April, Coeur d'Alene, Idaho
- Jones, K. (2014). *Using impromptu exercises to reduce communication apprehension and speaking anxiety in the basic course*. Paper presented at the National Communication Association annual convention, November, Chicago, Ill.

- Jones, K. (2014). *Apologies and Apodiorizo: Sex scandal image restoration strategies*. Paper presented at the National Communication Association annual convention, November, Chicago, Ill.
- Jones, K. (2014). *The presence of communication learning outcomes in general education assessment*. Paper presented at the National Communication Association annual convention, November, Chicago, Ill.
- Jones, K. (2014). *The presence of our past presidents: The religious communication association at 40*. Paper presented at the Religious Communication Association annual convention pre-conference, November, Chicago, Ill.
- Jones, K. (2014). *Demonstrating effective audience analysis through analysis of presidential texts*. Paper presented at the National Communication Association annual convention, November, Chicago, Ill.
- Jones, K. (2014). *Engaging students by using their technological strengths*. Paper presented at the National Communication Association annual convention, November, Chicago, Ill.
- Jones, K. (2013). *Apologies and Apodiorizo: Confronting rhetorical situations with sex scandal rhetoric*. Paper presented at the Canadian Society for the Study of Rhetoric annual conference, Victoria, B.C.
- Jones, K. (2012). *"I'm guilty, but leave my family alone...": Circumventing personal disasters through sex scandal apologia*. Paper presented at the Northwest Communication Association annual conference, April, Coeur d'Alene, Idaho
- Jones, K. (2011). *Using Aristotle to teach speech fundamentals: Giving a speech about a speech*. Paper presented at the Great Ideas For Teaching Speech symposium of the National Communication Association Annual Convention, November, New Orleans, LA.
- Jones, K. and Brazo, C. (2011). *Cultivating a community of truth when faced with resistance: Teaching my gender students how to "ride the bus."* Paper presented at the Western States Communication Association Annual Convention, February, Monterrey, CA.
- Jones, K. (2009). *The Heteroglottal religious rhetoric of Barack Obama: Courting the evangelical vote*. Paper presented at the National Communication Association annual conference, November, Chicago, Illinois.
- Jones, K. (2004). *Butterflies and theological ripples: Chaos theory in "Joan of Arcadia."* Paper presented at the National Communication Association annual conference, November, Chicago, Illinois.
- Jones, K. (2003). *The Rhetorical construction of a narrative of hope: The September 11th missing person posters and wall of prayers*. Paper presented at the National Communication Association annual conference, November, Miami, FL.
- Jones, K. (2003). *Walking the road to Jericho: The use of religious metaphors in George W. Bush's inaugural address*. Paper presented at the National Communication Association annual conference, November, Miami, FL.
- Jones, K. (2002). *The rhetorical function of the visual ideograph: The case of baby Samuel*. Paper presented at the National Communication annual conference, November, New Orleans, LA.
- Jones, K. (2000). *"On that point Madame speaker!": The role of points of information and points of personal privilege in parliamentary debate*. Paper presented at the National Communication Association annual conference, November, Seattle, Washington.

(Details regarding 25+ additional peer reviewed convention papers presented between 1984-2000 available upon request.)

TEACHING/COMMUNICATION RELATED AWARDS AND HONORS

- Nominated for the George Fox University Faculty Achievement Award for Teaching, 2010 and 2011.
- Faculty Appreciation Award Recipient, Delta Tau Delta Fraternity, Chapman University, 2005.
- Alpha Phi Sorority Faculty Recognition Award Winner, 2005.
- Founder's Award, lifetime achievement recognition award from the National Christian College Forensics Association, 2005.
- Faculty Member of the Year Award winner, Associated Students of Chapman University, 2003-2004.
- Faculty Appreciation Award recipient, Delta Tau Delta Fraternity, Chapman University, 2003.
- Article of the Year award nomination by the Religious Communication Association for "The Rhetoric of Heteroglossia of Jewish Feminism," 2001-2001
- Presidential Award for Outstanding Service to the Profession, Presented by the Kentucky Communication Association, 1996.
- Top Debate Coach Award, CEDA Novice National Tournament. Towson State University, 1993.

OTHER RELEVANT EXPERIENCE

Professional Service and Offices Held:

- Vice-President, Northwest Communication Association. April 2016-Present.
- Second Vice-President, Northwest Communication Association. April 2015-April 2016.
- Guest Editor, SAGE Open Publications, *Holocaust Cartoons as Ideographs: Visual and Rhetorical Analysis of Holocaust Cartoons*, Spring 2015.
- Chair, Rhetorical Theory and Criticism Division, Northwest Communication Association, 2013.
- President, Religious Communication Association, 2004-2008
- Associate Editor, *Journal of Communication and Religion*, 1997-2011.
- Associate Editor, *International Journal of Forensics*, 1998-2002.
- Chair, Division of Performance Studies. Religious Communication Association, 2000-2002.
- Member, American Forensics Association District One Executive Committee, 1999-2002.
- President, National Christian College Forensics Association, 2002-2003.
- Founder and Tournament Director, National Christian College Forensics Invitational, 1997-2002.
- Tournament Director, Novice National Individual Events Tournament, 1997
- Counselor, Member of Executive Committee, Religious Speech Communication, 1994-1997.
- President, Kentucky Forensics Association, 1996.
- Vice-President, Kentucky Communication Association, 1995-1996.
- Vice-President, Kentucky Forensics Association, 1995-1996.
- Associate Editor, *Southern Journal of Forensics*, 1995-1997.
- Chair, Division of Curriculum and Instruction. Religious Speech Communication, 1991-1994.
- Chair, Division of Rhetoric and Public Address. Religious Speech Communication Association, 1988-1990.

Additional service as invited conference paper reviewer, paper panel respondent and panel chair for over 100 papers for both regional and national professional organizations.

Political Consultant Opportunities:

- Associate Campaign Manager for Henry Ballensifer, successful City Council campaign, Warrenton, OR, 2013.
- Political Consultant for Jeff Hazen, Clatsop County Board of Commissioners successful recall campaign, August-October 2009.
- Speech Writer/Political Consultant, Daniel Groves, candidate for the Kentucky State Legislature, 76th District, 1996.

Selected Service to the Church:

- Newberg Friends Church, Sandals Adult Sunday School class. "He Said/She Said vs. What God Said: Understanding Biblical Principles for Relational Communication." Taught 3 week series February 15, 22, March 1 2015.
- "Life Affirming Communication Skills." Taught 5-session weekend retreat for Community United Protestant Church, Richmond, WA. October 10-11, 2014.
- Preached approximately once a month, taught High School Sunday School and taught Men's Bible Study on periodic basis, Second Street Community Church, 2010 to 2014.
- Keynote Speaker Rocky Mountain Calvary Chapel, Calgary Canada, Marriage Retreat Weekend. "Developing healthy communication skills in your marriage," 2008.
- Keynote Speaker, Calvary Chapel Huntington Beach, Huntington Beach, CA., Marriage Retreat conference, Palm Desert, CA. "Talking your way to a healthy marriage!" 2007.
- Calvary Chapel Anaheim, "When Saying 'I Love You' Just Isn't Enough!" Marriage Seminar on developing healthy communication skills in a marriage, 2006.
- Marriage Seminar, Renaissance Esmeralda Resort in Palm Spring. Conducted five workshops on developing effective communication skills in a marriage, 2005.
- Calvary Chapel Chino Hills Ministers In Training Seminar, "How To Listen So Others Will Hear You!" 2004.

Selected Guest Speaker Opportunities:

- Guest Speaker, Hillsboro High School, Career Fair, January, 2016.
- Guest Speaker, Sample Class Lecture for students and parents, GFU Genesis, June, 2016.
- Guest Speaker, Sample Class Lecture for students and parents, GFU Genesis, May/July 2015.
- Guest Speaker, Sample Class Lecture for students and parents, GFU Genesis, May/June 2014.
- Keynote speaker, GFU Staff Development Conference, 2013.
- Opening Address Chapman University Law School Second Annual Symposium of The Center for Global Trade and Development, "Are We At War? Global Conflict and Insecurity, Post 9/11, 2006.
- "Ethics, Media, and Gender." Department of Art Junior Seminar, Chapman University, 2004.
- Student Activities and Organizations Leadership Conference, "How To Listen So Others Will Hear You!" 2004.
- Omicron Delta Kappa Last Lecture Series, "Finding Your Starfish," 2003.
- Student Activities and Organizations Leadership Conference, "Leading with Integrity: Making Difficult Decisions in Difficult Times," 2003.
- Anabolic Laboratories Annual Sales Meeting, Mission Viejo, CA. "Why Can't We Communicate?: Improving Your Communication Skills," 2003.
- Anabolic Laboratories Managers Meeting, Mission Viejo, CA. "Improving Communication Skills," 2002.
- Chapman University, Orientation Assistant Training, "Leading Group Discussions," 2002.

- Chapman University, Resident Life Training Seminar, "Developing Competent Communication Skills," 2002.
- Chapman University, Residence Life, "He Said, She Said: Gender, Communication, and Relationships," 2002.
- Member of Speakers Bureau - AVOL: Aids Volunteers of Lexington. Traveled throughout Central Kentucky to spoke to various organizations on HIV and AIDS awareness and prevention, 1994-1996.