


George Fox School of Management	Doctor of Business Administration	 2009
Doctor of Business Administration (DBA)		

Curriculum Overview

The purpose of the Doctor of Business Administration (DBA) is to prepare Christian business educators for the college/university classroom. This program equips students to research and teach a variety of business disciplines, with a unique focus on the integration of faith and ethics into teaching and practice. Students complete a business core, research core, and education core (including a teaching practicum). In addition, they choose a management or marketing concentration for in-depth study.

Courses will be in both hybrid and on-line formats and continue year round (spring, summer and fall semesters). Hybrid courses include an on-campus residency. On-line courses are conducted entirely over the internet. Students can expect to come to our Newberg, Oregon campus for 3 four-day residencies per year during three years of coursework with the dissertation to follow. The program follows a cohort model for all core classes.

DOCTORAL CORE (21 hours)

BUSG 701	Faith and Spirituality in Business (3)
BUSG 702	Foundations of Management and Leadership (3)
BUSG 703	Foundations of Marketing (3)
BUSG 704	Conceptual Foundations of Economics (3)
BUSG 705	Conceptual Foundations of Accounting and Finance (3)
BUSG 706	Ethics and Moral Decision Making in Business (3)
BUSG 707	International Business (3)

RESEARCH CORE (17 hours)

BUSG 708	Introduction to Doctoral Research and Writing (3)
BUSG 709	Research Methods (3)
BUSG 710	Research Design (3)
BUSG 801-807	Dissertation (8)

EDUCATION CORE (9 hours)

BUED 506	Effective Teaching in Higher Education (3)
BUED 687	Critical Issues in Higher Education (3)
BUSG 785	Business Teaching Practicum (3)

CONCENTRATIONS: Must Select One

Marketing Concentration (9 hours)

BUSG 711	Seminar in Consumer Behavior (3)
BUSG 712	Advanced Topics in Marketing (3)
BUSG 713	Research Design in Marketing (3)

Management Concentration (9 hours)

BUSG 714	Organizational Theory and Behavior (3)
BUSG 715	Human Resources Development (3)
BUSG 716	Strategic Management (3)

TOTAL HOURS 56 hours