

Having trouble viewing this email? [Click here](#)



Breaking News From President Robin Baker

Breaking News

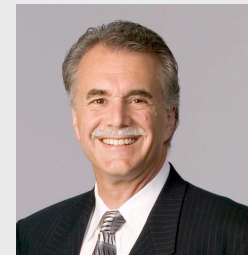
As a member of the President's Council, our promise to you is to keep you "On the Inside." Part of delivering on that promise is to keep you informed of changes at the university, as well as important updates on your gifts at work. Although this update will be brief, I wanted to be sure you were aware of the following news items.

Robin Baker,
President

[Back to top](#)

New Executive Vice President of Finance and Business Operations

Ted Allen, principal at TE Allen Management Services in Wilsonville, Ore., was hired to replace **Mike Goins**, who retires July 1 after 10 years as the university's vice president for financial affairs and treasurer. An accomplished chief operating officer who specializes in leadership, operations, finance,



Our promise is that our students, faculty, staff and supporters will Be Known. As we move forward toward a new academic year, our intention is to be innovative and provide the kind of communication that will help you feel connected and appreciated for all you do to help us fulfill our mission. Please [contact me](#) any time.

In This Issue

[Breaking News](#)

[New Executive Vice President of Finance and Business Operations](#)

[Westervelt to Lead New Advancement and Integrated](#)

systems design/integration and efficiency in the business sector, Allen has served as an operations executive in organizations ranging from start-ups to Fortune 500 companies.



[Read more](#) about Ted in our official press release.

[Back to top](#)

Westervelt to Lead New Advancement and Integrated Marketing Division

Raising millions of dollars is a significant challenge, but with that challenge comes the opportunity to be innovative. To best maximize our resources as we embark on the largest campaign in university history, we are combining our marketing and advancement offices to create a new and larger team that will rethink how we will approach this campaign and ongoing fundraising efforts.

Rob Westervelt, formerly our vice president of marketing communications, will serve as the executive vice president for a new division called the Department for Advancement and Integrated Marketing (AIM), which will combine advancement, university relations and marketing into one division.



The reconfiguration will integrate the departments to allow for more collaboration and teamwork in developing fundraising campaigns, improving donor communications and, ultimately, generating more gifts to the university. This change will allow us to provide a more donor-centered approach to our fundraising efforts.

[Back to top](#)

University Relations Changes Name to 'University Engagement;' Gregory Named Vice President

Fred Gregory, formerly the special assistant to the president, will serve as the vice president for university engagement, formerly university relations, which will be part of the Department for Advancement and Integrated Marketing division.



[Marketing Division](#)

[University Relations Changes Name](#)

[\\$360,000 in Pledges For Physical Therapy](#)

[Shari Scales to Leave the University](#)

[Fox in the News.](#)

Golf Tournament Tees Off July 14



Registration is open for the July 14 tournament at the The Reserve. The tournament provides scholarship money for undergraduate students and supports the Bruin Athletic Association.

Our Promise



At George Fox, each students will [Be Known](#) - personally

Gregory's responsibilities will include integrating alumni and parent relations into the overarching advancement strategy. He will also be introducing new efforts in the area of corporate relations and will continue to serve the president on special assignments.



academically and spiritually.

[Back to top](#)

\$360,000 Pledged to Physical Therapy Program



This week, we received a \$360,000 pledge toward the physical therapy capital campaign. This brings our total raised to more than \$700,000. More information will be made available to you as we work with our donor on how they would like to announce the specifics of this pledge. However, I wanted you to know that there is a lot of positive momentum in support of the George Fox mission.

[Back to top](#)

Scales to Step Down on June 30 After Two Years of Service

About two weeks ago, **Shari Scales** let me know that she wished to resign as vice president for principal gifts. Shari's last day will be June 30.



When God called Shari to George Fox University two years ago, it was in part to help us assess and discern our readiness for what will be the university's largest campaign on record. Under Shari's leadership, the advancement team accomplished significant work to help move us in the right direction.



The campaign study provided many helpful insights and got us asking new questions about our approach to the upcoming campaign. With much of that work now complete, Shari has decided to spend more time with her family and wanted to leave before the campaign officially gets underway. I appreciate greatly what Shari has brought to George Fox University over the past two years and am thankful for the new relationships she has brought to our growing institution.

[Back to top](#)

Fox in the News

- [The Oregonian](#) reports that many of the state's top high school academic performers make George Fox their college of choice.
- [Irene Johnson](#) races to 100-meter hurdles national title at NCAA Division III Track & Field Championships.
- [Alumni Earn Principal of the Year Awards](#) - Jay Mathisen and Susan Rieke-Smith continue a legacy of award-winning educators affiliated with the [School of Education](#).

[Back to top](#)



Be Known

[Forward email](#)



Try it FREE today.

This email was sent to webmaster@georgefox.edu by officeofrobinbaker@georgefox.edu | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

George Fox University | 414 N. Meridian | Newberg | OR | 97132