

# Assessment Plan

2017-18



## Admin (AAO) - IDEA Center

**University Mission:** George Fox University, a Christ-centered community, prepares students spiritually, academically, and professionally to think with clarity, act with integrity, and serve with passion.

**Program Mission:** The IDEA Center carries out the role of coaching students to INITIATE the next steps toward their future goals, DISCOVER their vocational calling, ENGAGE in academic and experiential opportunities, so they ACHIEVE Exceptional Life Outcomes.

**Alignment of Program Mission to GFU Mission:** Aligns with preparing students spiritually, academically, and professionally.

### Outcome: Academic Coaching

Students working with CAP coaches will report higher confidence in their academic plan, and that if they follow the plan they will graduate in a timely fashion.

**Outcome Status:** Active

**OutcomeType:** Wellness - Mental, Emotional, Relational

**Start Date:** 08/27/2014

### Assessment Tools

**Survey - IDEA Center Student Survey (Active)**

**Target:** 80% of students will report "Strongly Agree" or "Agree" that they have a better understanding of their major and/or minor after meeting with their CAP Coach.

**Schedule for Data Collection:** annual

**Schedule for Data Analysis & Reporting:** annual

**Survey - IDEA Center Student Survey (Active)**

**Target:** 80% of students will report confidence that if they follow the academic plan developed with the CAP coach, they will graduate in a timely fashion.

**Schedule for Data Collection:** annual

**Schedule for Data Analysis & Reporting:** annual

### Related Goals

Core Themes

**Core Theme 2.2** - GFU students apply professional competence by successfully obtaining entrance to graduate school, additional preparation, and/or successful employment in the field

Strategic Goals

**GFU Strategic Goal 4** - Improve Retention and Graduation Rates

**GFU Strategic Goal 5** - Focus on Jobs and Internships

Student Life Department

**SL Core Competency 5** - Persistence & Vocational Integration

# Admin (AAO) - IDEA Center

**SL IDEA 1** - IDEA 1 - Strengths Conversations: Who did God create you to be?

**SL IDEA 2** - IDEA 2 – Internship Conversations: What skills has God called you to develop?

**SL IDEA 3** - IDEA 3 - Skills Extraction Conversations: What have you done?

Admin (AAO) - IDEA Center

**Departmental** - Students: Increase student contact with IDEA staff resulting in academic and career success.

**Departmental** - Campus Culture: Create a university-wide culture for all students, parents, campus partners, and external constituents that embraces the importance of experiential education at George Fox.

## Outcome: Career Coaching

Students attending IDEA Center events and coaching sessions are better equipped for internship and job search success.

**Outcome Status:** Active

**OutcomeType:** Wellness - Mental, Emotional, Relational

**Start Date:** 08/27/2014

### Assessment Tools

**Survey** - IDEA Center Student Survey (Active)

**Target:** 80% of students attending IDEA center events or career coaching sessions report being better equipped for obtaining internships and the job search process.

**Schedule for Data Collection:** April

**Schedule for Data Analysis & Reporting:** April 2015

### Related Goals

Core Themes

**Core Theme 1.2** - Campus Climate. Sponsor a wide variety of public lectures, performances, and other events that create and sustain a campus climate in which civil discourse flourishes.

**Core Theme 2.2** - GFU students apply professional competence by successfully obtaining entrance to graduate school, additional preparation, and/or successful employment in the field

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**Departmental** - Faculty: Collaborate with faculty to ensure an integrated approach for students' career and academic success

**Departmental** - Students: Increase student contact with IDEA staff resulting in academic and career success.

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**Departmental** - Campus Culture: Create a university-wide culture for all students, parents, campus partners, and external constituents that embraces the importance of experiential education at George Fox.

## Outcome: Internships

Develop a university culture emphasizing the importance of internship experience.

**Outcome Status:** Active

**OutcomeType:** Core Theme #2: Professional Preparation

### Assessment Tools

**Survey** - CSO Outcome Survey  
(Active)

**Target:** Obtain a 2% increase (over the prior year) of students reporting an internship by graduation

**Schedule for Data Collection:** annually

**Schedule for Data Analysis & Reporting:** April 2015

**Survey** - Annual Assessment of major requirements (Active)

**Target:** Add 1 major/year in requiring an internship experience

**Schedule for Data Collection:** annual

**Schedule for Data Analysis & Reporting:** annual

**Survey** - NSSE item 11a (Active)

**Schedule for Data Analysis & Reporting:** Annually

### Related Goals

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**Departmental** - Campus Culture: Create a university-wide culture for all students, parents, campus partners, and external constituents that embraces the importance of experiential education at George Fox.

**Departmental** - Employers: Strengthen and expand existing employer relationships

**Departmental** - Alumni: Involve Alumni in assisting student discovery of where God is calling them, and expanding student knowledge of how majors translate to employment opportunities and industry clusters.

## Outcome: Employer Relations

Develop university-wide employer relationship database and expand the number of employer relationships.

**Outcome Status:** Active

**OutcomeType:** Core Theme #4: Local & Global Engagement, Wellness - Mental, Emotional, Relational

### Assessment Tools

Bruin Careers Analytics (Active)

**Target:** Increase job postings in Bruin Careers by 10%

Increase student use of Bruin Careers by 50%

**Schedule for Data Collection:** annually

**Schedule for Data Analysis & Reporting:** May 2015

Bruin Careers analytics (Active)

**Target:** Implement university-wide system for collecting employer contact information

**Schedule for Data Collection:** Spring 2016

**Schedule for Data Analysis & Reporting:** May 2015

### Related Goals

Strategic Goals

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## Outcome: Faculty collaboration

Academic partnerships resulting in required co-curricular activities and embedded career curriculum activities in coursework.

**Outcome Status:** Active

**OutcomeType:** Wellness - Mental, Emotional, Relational

**Start Date:** 08/27/2014

### Assessment Tools

# Admin (AAO) - IDEA Center

**Survey** - Annual survey of academic departments with data compiled in "The Grid" spreadsheet.

(Active)

**Target:** Embed career curriculum in 25% of majors by fall 2015 (report on subject/tool: LinkedIn, Internships, Resumes, Skills Extraction on Syllabi, IDEA classroom presentation and others)

25% of majors report required student attendance at an IDEA sponsored activity/event- co-curricular activities threshold

**Schedule for Data Collection:** end of academic year

**Schedule for Data Analysis & Reporting:** Annual

## Related Goals

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## Outcome: Industry clusters

Develop a career cluster model organized around industries, designed to simultaneously serve multiple academic departments.

**Outcome Status:** Active

## Assessment Tools

Google doc tracking of student attendance by major to networking/career fair and panel events (Active)

**Target:** Students representing 50% of degree programs will be in attendance at events.

**Schedule for Data Collection:** annually

**Schedule for Data Analysis & Reporting:** May 2015

## Related Goals

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## Outcome: Undeclared students

Greatly reduce the number of undeclared students in a cohort by the end of their sophomore year.

**Outcome Status:** Active

### Assessment Tools

<b>Survey</b> - PeopleSoft data analysis (Active)
<b>Target:</b> 85% of incoming undeclared students will have a major by the end of their Freshman year
<b>Schedule for Data Collection:</b> by semester
<b>Schedule for Data Analysis &amp; Reporting:</b> annual

### Related Goals

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## Outcome: Alumni connections

Connect alumni with students for professional mentoring, networking, internships and job opportunities.

**Outcome Status:** Active

### Assessment Tools

**Survey** - Google tracking sheet (Active)

**Target:** 10% annual increase in alumni participation at UG professional mentoring, networking, internships and job opportunities events.

**Schedule for Data Collection:** end of academic year 2015

**Schedule for Data Analysis & Reporting:** annual

### Related Goals

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