

Ready...Set...Go!

coaching you toward your best future

Job Search Strategies



George Fox University
Career Services

Career Services: Vocation & Calling Fitness

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“Traditional” Job Hunting Methods

- Newspaper Classifieds
 - Internet Search Engines
 - Employment Department
 - Temp Agencies
- It used to be focusing on the above resources to get a job was reasonable. Now, it takes a lot more...

Traditional Job Hunting Methods

□ Play the odds?

- 1 in 13,500 chance of landing a job if all you do is pick companies and send “blind” (do not know if there are any positions available) cover letters and resumes. From Dick Bolles’ “What Color is Your Parachute” interactive CD Rom.
- 2 in 100 resumes sent to employers in response to specific job openings results in an interview. From 2002 The Job Hunting Handbook by Harry Dahlstrom.
- 75% of job openings in the United States are not advertised. From 2002 The Job Hunting Handbook by Harry Dahlstrom.

Traditional Job Hunting Methods

- INCREASE YOUR ODDS OF SUCCESS
 - Approximately 1 in 10 chance of landing an interview if you make significant contact with the hiring manager of the business or organization in response to a specific job opening. Educated guess by Michael J. Hampton, George Fox University Career Services.

So, what methods do work?

- ❑ A friend, family member or acquaintance tells you about a position that fits your interests, skills & abilities.
- ❑ YOU are a key person in making this happen.
- ❑ Tell EVERYONE you know the type of job/career you are looking for.
- ❑ Ask EVERYONE you know if they know of contact people in your field of interest or specific company where you would like to work.



What makes a job search successful?

- Connect with friends and relatives!
- Target specific companies
- Keep updated with current information

Stay Current

- If you are searching for a job in Oregon...
 - Read [The Portland Business Journal](#)
 - Read [The Oregonian Business Section](#)
 - Use The [OregonLive Job Search](#) system
 - Log into GFU's [JobConnect](#) (Password = bear)
 - Read [OREGONBUSINESS](#) Magazine
 - Check out [OLMIS](#)- Oregon Labor Market Information System
 - Go to the [Oregon Employment Dept.](#) Website
 - Search [Northwest Jobworks](#)
 - Use [Google](#) to find a specific company/organization website for job/career openings

Other things that will help you in your job search...

- Research Job Market Information/Specific Companies
 - Prepare to speak intelligently about them
- Volunteer/Service Learning
 - Build experience for resume and make contacts
- Internships/Externships
 - Increase potential for being hired
- Summer Work
 - Earn money while obtaining valuable experience
- Start Your Own Business
 - Demonstrates initiative and expands your contact with potential customers/employers
- Professional Organizations/Affiliations
 - Connect with other professionals in your field
- Mentor/Informational Interviewing
 - Interact with people to obtain inside information

Stuck in your job search?

- Go to Career Services
- Join the Get-A-Job Club
- Ask for help from professors

**[Click Here For More Information About
Your Job Search in a Slow Economy](#)**



Contact Us

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