

What students can gain from attending:

1. Learn about the workplace by interacting directly with employers.
2. Visit with graduate school representatives if they desire to attend grad school.
3. Discover how a particular major could be used in the workforce.
4. Learn how to prepare for this contact (resumes, interviewing, researching) and how to dress appropriately.
5. Learn and practice the skill of networking.
6. Learn about and apply for actual jobs being offered.
7. Talk with professional association personnel and learn about their resources.
8. Actually interview that day for full-time, part-time and internship positions.
9. Interact with career services professionals from their campus and others.
10. Learn how to maximize the benefit of attending a career and graduate school fair.
11. Garner support from other students going through the process also.

How students can prepare for the fair:

1. Be sure their resume is the best that it can be.
2. Attend their career center's fair orientation session.
3. Take time before the career fair to find out which employers/recruiters will be represented.
4. Have a game plan and focus on no more than three employers/recruiters you are truly interested in and do some research. Research can make a student stand out to an employer.
5. Prepare a 2-3 line script designed to impress recruiters within the first few minutes of conversation. Confidently give name, class year, and indicate interest in a full-time or internship position or are just seeking career information.
6. Follow this with career interest, major(s), and, finally, why the student came to that particular recruiter's table.
7. Don't ask the recruiter personal questions.
8. If asked, tell the recruiter cumulative and/or semester GPA .
9. After giving a recruiter a resume, ask about the next step in the process. Be sure to pick up a business card or other contact information.
10. Take care to "work" the fair area independently avoiding the appearance of a "group."