

PUBLICATION EVALUATION

The staff of the university communications office values your feedback. We are always striving to serve you better. To help us, please take time to fill out this form, fold it, and drop it in campus mail. Please be free with comments and constructive criticism. Please share any measurable statistics you have regarding the results of your project.

Writing divinely inspired good average poor incomprehensible n/a

Did we write it the way you would have, if you had the time? Was it written in a way your audience can understand? Please comment:

Editing pure poetry good average poor unreadable n/a

Did we make the piece sound better, without changing your meaning? Did we remember all the details? Please comment:

Design work of art good average poor barf-o-rama n/a

Do you like the way it looks? Did we design a piece that will appeal to your audience and communicate your message? Please comment:

Deadlines smooth sailing good average poor is it here yet? n/a

Did you have the piece in your hands when you needed it? Did you have enough time for labeling/mailing, etc.? Please comment:

Price what a bargain! good average poor major rip-off n/a

Did you get what you paid for? Were the estimates close to the final price? Please comment:

Process plain and simple good average poor like herding cats n/a

Did you always feel in control of the project? Were you comfortable with the procedure? Were you consulted at appropriate times? Please comment:

People angelic good average poor downright ornery n/a

Were we friendly? Patient? Distracted? Attentive? Uppity? Helpful? Full of good ideas? Uninterested? Please comment:

IDENTIFICATION

The information in this box is optional. However, it may help us to know which project this form is referring to.

Date _____ Name _____ Print Job _____