BE FOUND 4:3 MY CAREER MAP

LinkedIn URL: Name:

SELF DISCOVERY: "WHO AM I?" "WHAT'S MY CALLING?"

Strengths: strengthsquest.com	16 Personalities: 16 personalities.com				CareerWise: (By University of Minnesota) careerwise.mnscu.edu/careers/clusterSurvey
1.	1	2	3	4	1.
2.					
3.					2.
4.					
5.					3.

MOVING FORWARD: "WHAT'S GOING TO HELP ME?"

LinkedIn Profile:

Year 1: Optimize Profile	Year 2: Optimize Profile	Year 3: Skills Extraction	Year 4: Add Portfolio
LinkedIn 101	SEO Summary	From internships, projects, and coursework	Optimise "Jobs" tab
Networking	Build skill endorsements	Skills endorsement	Be Found
	Recommendation from	Recommendations	

Network: The people who can support you in reaching your goals

E-Resources: Books, articles, or websites

On Campus: Get involved

MOVING FORWARD: "HOW DO I EXPLORE MY OPTIONS?"

Industries of Interest:	Informational Interview Targ	et: Interview Completed:	
1.	1.	Date:	
2.	2.	Date:	
3.	3.	Date:	
4.	4.	Date:	
5.	5.	Date:	
Internship Strategy:			
Internship/Job Listings:	Skills Required:	Skills Gap Strategy:	
1.	1.		
2.	2.		
3.	3.		
4.	4.		
5.	5.		



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