



GEORGE FOX
UNIVERSITY

Business Majors Transfer Guide 2011-2012

Students interested in Business are encouraged to complete the Associates of Arts Oregon Transfer Degree (AAOT) or the Washington Transfer Associates of Arts (WTAA). In addition, the following courses are required for students interested in pursuing a major within the School of Business.

George Fox Courses	Chemeketa	Clackamas	Clark	Mt. Hood	Portland
BUSN 110 Introduction to Business	BA 101	BA 101	BUS& 101	BA 101	BA 101
COMM 100 Introduction to Communication	SP 111	COMM 111	CMST& 220	SP 111	SP 111
ECON 201 Principles of Microeconomics *	EC 201	EC 201	ECON& 201	EC 201	EC 201
ECON 202 Principles of Macroeconomics *	EC 202	EC 202	ECON& 202	EC 202	EC 202
ACCT 271 Principles of Financial Accounting	BA 211 & 212	BA 211 & 212	ACCT& 201 & 202	BA 211 & 212	BA 211 & 212
ACCT 272 Principles of Managerial Accounting	BA 213	BA 213	ACCT& 203	BA 213	BA 213
BUSN 240 Business Statistics *	MTH 243	MTH 243	BUS 203	MTH 243	MTH 243
MGMT 260 Principles of Management	BA 206	BA 206	MGMT 101	BA 206	BA 206
MKTG 260 Principles of Marketing	BA 223	BA 223	BUS 260	BA 223	BA 223
FINC 260 Business Finance	Take at GFU	Take at GFU	Take at GFU	BA 222	Take at GFU
BUSN 290 Business Ethics	Take at GFU	Take at GFU	Take at GFU	Take at GFU	Take at GFU

* Economics majors only need to complete ECON 201, 202, and BUSN 240. All other majors must finish the complete list.

Admission to George Fox University

1. Transfer students interested in applying to George Fox University should submit an undergraduate application for admission. Applications may be found at apply.georgefox.edu, or request an application by calling 800-765-4369 x2240.
2. Regular decision dates for submitting a completed application
 - a. Fall Semester – March 1, Applications completed after this date will be considered only as space is available
 - b. Spring Semester – November 15
3. Transfer students need a college Grade Point Average (GPA) of a 2.6 or higher to be regularly admitted.
4. George Fox only accepts the Associated of Arts Oregon Transfer Degree (AAOT), the Washington Transfer Associates of Arts (WTAA), or any associates from California in which the student meets the IGETC requirements as meeting general education, excluding Bible/Religion requirements and any specific general education courses required by the major.

Please note: All information is based on the 2010-2011 catalog year and is subject to change in subsequent catalog years. Please contact the Office of Admission (800-765-4369 or admissions@georgefox.edu) for the most updated information. Current students should contact the Office of the Registrar.

GENERAL INFORMATION

Undergraduate Majors in the School of Business:

- **Accounting**—Enables students to acquire the necessary technical and professional skills for successful careers in public, managerial, or governmental accounting.
- **Economics**—Enables students to prepare for careers as economists in business, government, or education, as well as offering an undergraduate social science major of interest to students anticipating graduate study in business administration, law, public policy, public administration, or advanced studies in economics.
- **Entrepreneurship**—Designed for persons who aspire to create and operate their own business. In addition to providing the requisite business skills, this course of study will focus on the business idea and the innovative thinking behind that idea. After the generation of a good idea, the major will specifically take the student through the processes necessary to prepare a business plan and to present that plan to various potential sources of funding. In addition to presenting a comprehensive plan to potential investors, students will be required to complete an internship with a business startup or entrepreneurial venture.
- **Finance**—Enables students to acquire the necessary financial management tools required for analyzing and executing the financial aspects of managerial decisions. The curriculum will help prepare students for careers in corporate financial management, personal financial planning and investment services.
- **Global Business**—Designed for students who have a strong desire to work in companies or situations that are directly related to global commerce. In addition to providing the basic CORE of business knowledge, this major will focus on the applications of these areas that are unique to global enterprises. Students are given the opportunity to complete part of their major classes through the International Business Institute program. This is a 10-week summer experience that students would normally complete between their junior and senior year. Students are also required to complete an internship with a global business or company.
- **Management**—Intended to engage students in developing an understanding of management and leadership principles, including history and theory that are important for one to be an effective manager and leader in today's business world. This includes for-profit and not-for-profit organizations. Like other majors in the Department of Business and Economics, it requires completion of a general business core and COMM 100, Introduction to Communication, as well as specialized courses.
- **Marketing**—Enables students to acquire skills required to be a marketing professional. Courses cover topics such as target market analysis, customer need identification, communication strategies, research, product pricing and understanding international markets and cultures. These marketing foundations along with the other complimentary classes will prepare students for career choices upon graduation that may include management-level jobs in marketing, sales, retail merchandising, promotions, product development, marketing research and international marketing.

It is highly recommended that transfer students contact the Office of Undergraduate Admissions to be paired with an advisor in their business major of interest. Contact (503) 554-2240.

Mailing Address

George Fox University
Office of Undergraduate Admissions
414 N Meridian Street #6089
Newberg, OR 97132

Contact Information

Admissions: (503) 554-2240
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Web: www.yourlife.georgefox.edu