

# Danielle Wright-Babb, PhD, MBA

Adjunct Faculty

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I have been an online educator since the late 1990s, and have enjoyed the rewarding opportunities that working with learners who would often not otherwise have the opportunity to further their education afforded me and my learners. I have a background in data analysis and technology, and have had the pleasure of working in tech, as a TV commentator working through statistics and applying their meaning to the real world, and as a book author. I am excited to help learners see their full potential and master the work in the courses that I teach! I work hard to focus on the real work applicability of what my students learn, and openly share my faith and God's grace and work in the classroom.



## Academic Background

- PhD, Management and Leadership with an IT emphasis, Capella University
- MBA, Business and Technology, University of Redlands
- BS, Business, University of California at Riverside

## Expertise and Interests

I thoroughly enjoy the application of data and statistics to the real world. My research focus has recently leaned toward retention, education and technology. I work with learners from the associates to the doctoral level.

## Outside the Classroom

I most enjoy time with my young daughter, self-improvement through reflection and understanding, and working with other small business owners to help them grow and sustain their small businesses. I enjoy martial arts, figure skating, and travel. Seeing new places and immersing in new cultures provides a lifetime of benefit to truly begin to understand one another.