

# Marc Zimmerman, MA

Adjunct Faculty

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Before relocating to the Portland area, I lived in Silicon Valley for seven years, teaching international business and consulting for a Connecticut firm, where I researched and reported on financial intelligence, data, market conditions, comparative tactics, and strategies of Fortune 500 corporations and California government entities. The information and opinions I gathered were included in reports published periodically for internal use at Merrill Lynch, Goldman Sachs, Morgan Stanley, CS First Boston, Lehman Brothers, Bear Stearns, Citigroup, and others.



Prior to that, I spent 15 years in Washington, DC, working in Congress on foreign affairs, defense, international trade, small business, and economic development. Later, I worked at a law firm where I lobbied Capitol Hill on behalf of employee stock ownership of companies (ESOPS) and then was involved with financial consulting for MCI Communications and MCI International before my trek west.

## Academic Background

- MA, International Transactions, George Mason University
- BA, Journalism/Public Relations, University of Maine-Orono

## Expertise and Interests

I bring a unique perspective to the table, having acted as a liaison and lobbied international, federal, state, county, and municipal governments for businesses throughout my career. My most recent experiences with the country of Ghana had me working at the highest levels of that government on a finance concept that I conceived of and initiated; I consulted closely with their embassy, minister of finance, and head of their central bank for three years.

## Select Research Bibliography

Zimmerman, M. (2014). *Mostly momentous minutes, mawkish memories, and myopic musings of Marc from Maine: Stories of life from the moose state and beyond*. Well Done, LLC.

## Outside the Classroom

In my other life, I facilitate corporate, mid-market, mergers and acquisitions (equity investments), and sourcing debt for challenged companies. Additionally, I have been tapped to review proposed courses by the American Council on Education.