

I - Institutional Information

QA Report

Status: Not Started | Due Date: Not Set

Assigned To

Not Assigned

Institution Response

O 4. List all accredited programs (as they appear in your catalog).

- Accredited Undergraduate Programs

- Accounting
- Business Administration
- Financial Planning
- Finance
- Global Business
- Management
- Marketing

- Graduate Programs

- Master of Business Administration (Part-Time and Full-Time)
- Doctor of Business Administration

O 5. List all programs that are in your business unit that are not accredited by ACBSP and how you distinguish accurately to the public between programs that have achieved accredited status and those that have not.

The only undergraduate major in the College that is not accredited is Economics. Economics has not sought ACBSP accreditation. The fact that Economics is not accredited is noted on relevant spots on the University's webpage.

O 6. List all campuses where a student can earn a business degree from your institution.

Newberg, Oregon (Undergraduate, Full-Time MBA, DBA)
Tigard, Oregon (Portland Center campus) (Part-Time MBA)

O 7 Person completing report:

Person completing report Name: Nathanael D. Peach

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ACBSP Champion name: Nathanael D. Peach

Sources

There are no sources.

Sources

There are no sources.

II - Status Report on Conditions and Notes

QA Report

Status: Not Started | **Due Date:** Not Set

Assigned To

Not Assigned

Institution Response

A Condition was placed on Overview Item III of the 2018 QA Report. The condition was in response to insufficient publicly available data. The College of Business has remedied this issue by providing more data and ensuring it is available to the public. This Condition was removed when George Fox University provided the following information on its website: 2018 QA Report, Learning Outcome Assessment Results: Standard 4 Results and learning results for our undergraduate and MBA, Program Results, and graduates by programs for the last 3 years. Additionally, on the University's Accreditation page the aforementioned documents are available as well as the 2012 Self Study, Affirmation & Recommendations from 2012, Reaffirmation from 2018.

As this Condition was the only one imposed on the 2018 QA Report and it has been removed. There are no other Conditions or Notes to respond to.

Sources

There are no sources.

III - Public Information

QA Report

Status: Not Started | **Due Date:** Not Set

Assigned To

Not Assigned

Institution Response

Public information can be found in two locations of George Fox University's website. On the College of Business's "About the College of Business" page the 2020 QA Report, Learning Outcome Assessment Results (Standard 4 Results and information for our undergraduate and MBA programs), Program Results, and graduates by programs for the last 3 years are publicly available. On George Fox University's Accreditation page the aforementioned documents are available as well as the 2012 Self Study, Affirmation & Recommendations from 2012, Reaffirmation from 2018.

Sources

There are no sources.

1 - Standard 1 Leadership

QA Report

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Not Assigned

Institution Response

- a. List any organizational or administrative personnel changes within the business unit since your last report.

Leadership:

Jekabs Bikis served as Dean until December of 2019. As of this writing the College of Business has two interim deans; Linda Samek, University Provost and David Cimbora Dean of the College of Behavioral Sciences. The College of Business will begin a search for a full time dean as soon as possible.

Retirement:

- Jim Steele; Professor of Management

Hires:

- Jennifer Lehman, PhD, JD, CFP. Assistant Professor of Financial Planning.
- Andrew Moses, MBA, MCM. Visiting Assistant Professor of Business
- David Rawson, PhD. Visiting Assistant Professor of Economics
- Dongjun Rew, PhD. Assistant Professor of Marketing

Support:

- No changes.

- b. List all new sites where students can earn an accredited business degree (international campus, off-campus on-campus, online) that have been added since your last report

- None.

Sources

There are no sources.

2 - Standard 2 Strategic Planning

QA Report

Status: Not Started | Due Date: Not Set

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Not Assigned

Institution Response

See attached Evidence File, Standard 2 2020 QA Report.

Sources

- Standard 2 2020 QA Report

3 - Standard 3 Student and Stakeholder Focus

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Not Assigned

Institution Response

Demonstration of stakeholder satisfaction is provided in the evidence file, including student satisfaction surveys as well as linkages with business, including advisory boards.

Sources

- Standard 3 2020 QA

4 - Standard 4 Measurement and Analysis of Student Learning and Performance

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Not Assigned

Institution Response

Program Outcomes

Shared objectives guide all program levels--Undergraduate, MBA, Doctor of Business Administration--in the College of Business. We seek to turn out students who are:

- Professionally competent
- Ethically grounded
- Globally engaged
- Socially responsible

Specific Objectives for Each Program are:

1. All Undergraduate Business Programs/Majors

- Professionally Competent: Basic Knowledge. Demonstrate basic knowledge of functional areas of business and their relationship to each other.
- Professionally Competent: Oral Communication. Demonstrate the ability to effectively communicate orally in front of a group.
- Professionally Competent: Written Communication. Demonstrate the ability to effectively communicate in writing related to a business topic.
- Ethically Grounded: Demonstrate core ethical competencies.
- Globally Engaged: Demonstrate knowledge of global business world by reflection on global belief systems and documenting global involvement/engagement.
- Socially Responsive: Reflect awareness of social needs and responsibilities.

Accounting. Graduates with a BA in accounting will:

- Be a technically competent accountant
- Develop and enhance students' ethical decision-making ability and demonstrate the ability to integrate a biblical worldview in the accounting profession
- Engage in experiential learning opportunities where students can integrate technical knowledge and professional acumen
- Evaluate the pressures, benefits and challenges of the globalization of accounting

Business Administration. Graduates with a BA in business administration will:

- Develop an understanding of the role of each of the primary business disciplines in today's organizations

- Communicate orally and in writing with effectiveness
- Understand the principles of effective leadership
- Demonstrate effective skill as a team member who serves both locally and globally
- Demonstrate the ability to identify ethical dilemmas and responsible courses of action

Entrepreneurship. Graduates with a BA in entrepreneurship will:

- Recognize the entrepreneurial potential within themselves and others by appreciating the role of entrepreneurship within society
- Develop an appreciation for venture opportunity, how to recognize it, and how to evaluate and appraise the nature of creative new business concepts that can be turned into sustainable business ventures
- Identify the ways in which entrepreneurship manifests itself, including start-up contexts, corporate contexts, social contexts and public-sector contexts
- Understand bootstrapping, angel and venture capital environments and assess venture risk and evaluation methodologies.
- Note: This major has been eliminated and is in the process of graduating its last students.

Financial Planning. Graduates with a BS in financial planning will:

- Be technically competent in the concepts and quantitative skills of financial planning.
- Develop the interpersonal skills necessary to maintain successful client relationships during their careers
- Be knowledgeable regarding the legal and regulatory environment financial planning occurs within
- Integrate a biblical worldview in the finance planning profession

Finance. Graduates with a BA in finance will:

- Be technically competent in financial analysis, financial strategy and tool and software use.
- Demonstrate an understanding of the macro economic factors that impact financial decision making
- Be competent leaders and managers to be servants for the world, specifically leaders who are ethically grounded, globally engaged and socially responsible
- Engage in real-time and experiential learning opportunities where he/she can integrate technical knowledge and professional acumen
- Evaluate the pressures, benefits and challenges of the globalization of finance
- Integrate a biblical worldview in the finance profession

Global Business. Graduates with a BA in global business will:

- Articulate global business and international management theories, concepts, principles, skills and practices, including comparative economic and political systems as these define business practices in a particular geography
- Develop and enhance the student's own intercultural awareness and the impact that international differences in economic, political, cultural and technological systems may have on business and management practices
- Evaluate the pressures, benefits and challenges of globalization and develop the ability to identify ongoing global trends that need to be taken into consideration for effective business decision making across borders
- Evaluate, analyze and integrate information from a variety of sources and develop the ability to find relevant cross-border information that may not be readily accessible
- Demonstrate effective writing and presentation skills in a multicultural setting
- Note: As of fall 2019 this major has been eliminated.

Management. Graduates with a BA in management will:

- Develop an understanding of the role of management theories and behaviors in today's organization
- Communicate orally and in writing with effectiveness
- Understand the principles of effective leadership
- Demonstrate effective skill as a team member who serves both locally and globally
- Demonstrate the ability to identify ethical dilemmas and responsible courses of action

Marketing. Graduates with a BA in marketing will:

- Critically evaluate each of the major steps in the marketing research process and to design, analyze and conduct a market-research project for an organization
- Demonstrate analytical skills through gathering and assessing relevant information, and by coming to well-reasoned conclusions and solutions
- Display strong interpersonal abilities in writing, through presentations, and via business networking opportunities
- Appreciate the contribution of consumer behavior to developing good marketing practice and understand consumer and business decision making, along with consumption activities and experiences
- Evaluate the effectiveness of marketing communications and to design, implement and effectively communicate marketing communication plans

2. MBA Program. Both full-time and part-time options.

- Professionally Competent: Functional Competence. Demonstrate knowledge and effective application of functional areas of business and their relationship to each other along with an in-depth understanding in one specific area of business specialty (concentration).
- Professionally Competent: Decision Making. Demonstrate the ability to analyze and accurately interpret information to drive decision making.
- Professionally Competent: Oral Communication. Demonstrate the ability to effectively communicate orally in front of a group.
- Professionally Competent: Writing. Demonstrate the ability to effectively communicate in writing related to a business topic.
- Ethically Grounded: Ethical Practices. Demonstrate core ethical competencies and be able to accurately apply ethical practices.
- Globally Engaged: Demonstrate current knowledge of the global business world and analyze emerging trends by reflecting on global belief systems and documenting global involvement/engagement.
- Socially Responsible: Reflect awareness of social needs and responsibilities.

3. Doctor of Business Administration

- Professionally Competent: Functional Competence. Students will demonstrate an in-depth understanding of one functional area of business.
- Professionally Competent: Scholarly Research. Demonstrate the ability to conduct scholarly research.
- Professionally Competent: Consumers of Research. Demonstrate the ability to recognize and utilize quality research.
- Professionally Competent: Teach Business Content. Demonstrate the ability to teach business content.
- Ethically Grounded: Faith and Ethics Integration. Students will understand how to integrate faith & ethics into business practice and the classroom.
- Globally Engaged: Demonstrate an understanding of global trends and issues and their implications for business practices.
- Social Awareness: Reflect awareness of social needs and responsibilities.

Performance Results.

Student learning results are reported in the Evidence File for Standard 4.

Sources

- Standard 4 2020 QA Report

5 - Standard 5 Faculty and Staff Focus

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Institution Response

From 2016/17 to 2018/19 four faculty were hired. Two were hired in tenure track positions and are academically qualified. Two were hired as visiting faculty members. One of these visiting faculty members is academically qualified while the other is professionally qualified. Their information is included in Tables 5.2 & 5.3.

Information on faculty development, scholarly and service activity is found in Table 5.1.

Sources

- Table 5.1
- Table 5.2
- Table 5.3

6 - Standard 6 Educational and Business Process Management

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Assigned To

Not Assigned

Institution Response

1. List any existing accredited degree programs/curricula that have been substantially revised since your last report and, for each program, attach a Table - Standard 6, Criterion 6.1.3 - Undergraduate CPC Coverage, found under the Evidence File tab above.

The Business Core for our Undergraduate programs has been revised since the last report. Specifically, Business Capstone was eliminated and replaced with Personal Finance. This decision was reached after extensive discussion and following the University's procedures for curriculum changes. Faculty believed a course in personal finance would serve our students navigate life after graduation. Additionally, due to the diversity of undergraduate majors faculty believed capstone like projects, content, etc. would be more effective in major-specific courses. Finally, Business Strategy (part of our CPC) has taken on a more capstone like structure.

See attached Table_6.3 UG CPC Coverage for modifications to content covered in our undergraduate CPC.

2. List any new degree programs that have been developed and, for each new program since your last report, attach a Table - Standard 6, Criterion 6.1.3 - Undergraduate CPC Coverage found under the Evidence File tab above.

Since the last report, at the undergraduate level our program (major) in Financial Planning has become more established through additional course offerings. The first student has not graduated from this program but will by the next report.

See attached Table_6.3 UG CPC and Financial Planning for CPC coverage in this program.

3. List any accredited programs that have been terminated since your last report.

The undergraduate program (major) in Global Business was officially terminated during the fall on 2019.

4. Provide three or four examples of organizational performance results, reporting what you consider to be the most important data, using Table 6.1 Standard 6 - Organizational Performance Results, found under the Evidence File tab above. It is not necessary to provide results for every process.

See Evidence File Table 6.1 for information on organizational performance results, including enrollment, internship participation and retention.

Sources

- Table 6.1
- Table_6.3 UG CPC and Financial Planning
- Table_6.3 UG CPC Coverage