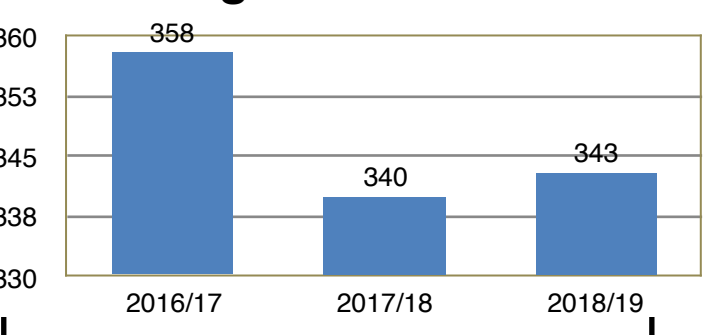
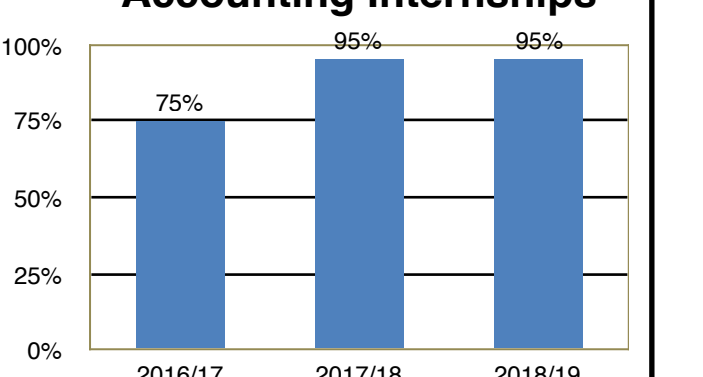
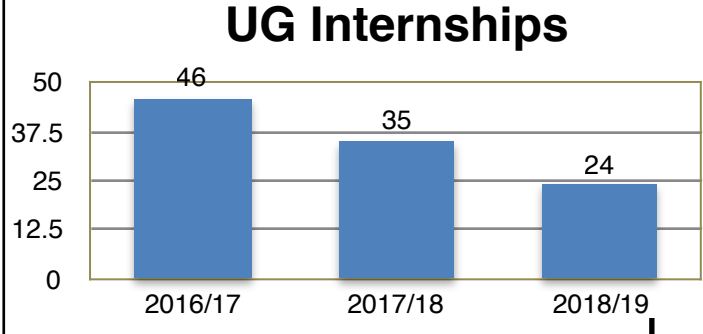
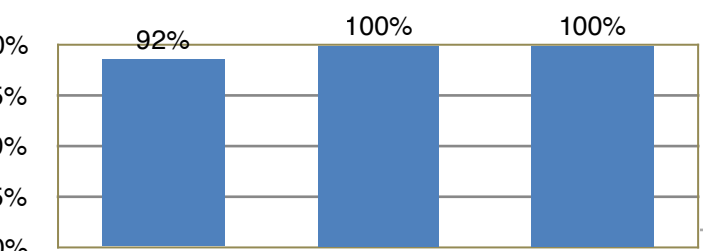
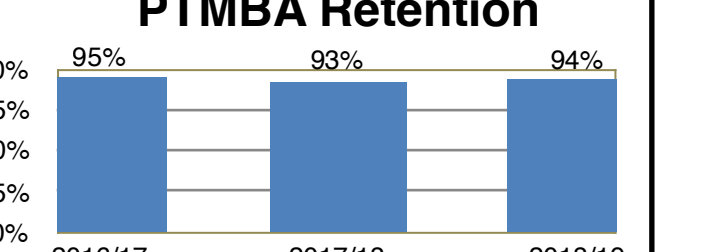
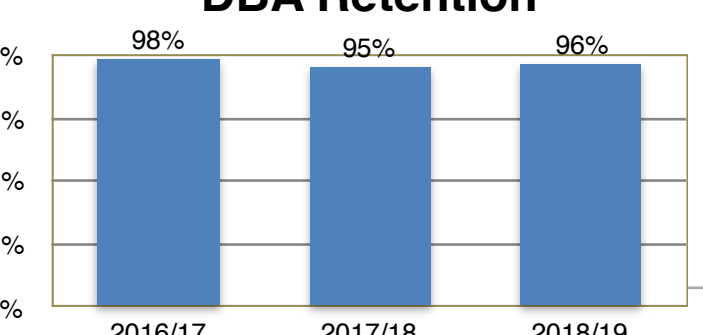


**Standard #6 - Organizational Performance Results, Table 6.1**

**Table 6.1 Standard 6 - Organizational Performance Results**

Organizational Effectiveness Results						2016/17	2017/18	2018/19
Analysis of Results								
Performance Measure Measurable goal What is your goal?	What is your measurement instrument or process? (Indicate length of cycle)	Current Results What are your current results?	Analysis of Results What did you learn from the results?	Action Taken or Improvement made What did you improve or what is your next step?	Insert Graphs or Tables of Resulting Trends (3-5 data points preferred)			
Organizational effectiveness results examine attainment of organizational goals. Each business unit must have a systematic reporting mechanism for each business program that charts enrollment patterns, student retention, student academic success, and other characteristics reflecting students' performance. Key indicators may include: graduation rates, enrollment, improvement in safety, hiring equity, increased use of web-based technologies, use of facilities by community organizations, contributions to the community, or partnerships, retention rates by program, and what you report to governing boards and administrative units.								
<b>Undergraduate enrollment:</b> Maintain or increase enrollment.	UG Program Analysis file, Fall enrollments shown.	Enrollment in 2018/19 is down from 2016/17.	Business majors are an attractive option for students but the decline is notable. Outreach programs from the past seem to not be as effective.	Part of the motivation for making changes to the undergraduate CPC, eliminating certain majors, and adding Financial Planning was to reverse this trend. Additionally, increasing the number of College sponsored events is another strategy being pursued.		358	340	343
<b>Accounting:</b> Summer Internships of eligible juniors. Goal of 75%.	Annual survey of declared internships.	Accounting students continue to be placed in meaningful internships with 95% in the last two years analyzed.	Met goal for all three years.	New processes implemented in the recent past have been effective (e.g. 2nd year accounting internship preparation course).		75%	95%	95%
<b>UG Internships Participation:</b> Goal: Increase participation by 10% annually.	Data provided by registrar's office.	We have failed to meet our goal over the time period analyzed.	The college continues to encourage students to have internships. Due to various factors we are only able to accurately track internships for academic credit. For example, accounting majors typically do not take internships for academic credit because of the credit intensive nature of their major.	Continue to promote internships through discipline specific student groups and through internship placement events organized by the COB and the IDEA center. Our goal needs to be revised to be conducive to data we are able to track or we need to develop new systems of monitoring students that are gaining professional experience during their time at our university.		46	35	24
<b>FTMBA Retention:</b> Goal: 90% completion threshold.	Completion of one year program.	Retention rate continues to exceed goal.	Met Objective.	Continue to monitor.		92%	100%	100%
<b>PTMBA Retention</b> Goal: 80% completion threshold.	Completion of two-year program.	Retention rate continues to exceed goal.	Met Objective.	Continue to monitor.		95%	93%	94%
<b>DBA Retention:</b> Goal: 70% completion threshold.	Registrar and program data when available.	Threshold met.	Declines in the 2018 QA Report have been reversed. Initiatives to address attrition through programmatic measures as well as thorough admissions process and narrowing of the program scope seem to have been effective.	Continue to monitor and improve admissions and communication processes.		98%	95%	96%