Goal: knowledge of the global business belief systems and documenting global involvement/engagement

Demonstrate understanding of finance concepts and apply those concepts to financial management discipline.

Improvement from pre-test to post-test of 15% in the Finance test. This resulted in an increase of the test scores, consistent with our expectations and with the academic literature. We want to increase the number of test takers in the future to ensure that the vast majority of our graduating students take the Finance test.

In 2015, students were asked to speak on a particular topic (ethical dilemma, financial presentation, persuasive speech) and time for questions was allowed. For 2016, oral presentation recordings have been collected GBSN 300 course taken by all business students.

We plan to continue offering the test in GBSN 300 as a measure of student knowledge of global business world.

No further action necessary. We have result in improved results. We have result in improved results. We have result in improved results. We have result in improved results.

While the Oral Communication faculty have reviewed the entrepreneurship section of the Peregine test and adjusted coursework material.

Faculty focusing on improving leadership education by increasing academic exposure to social needs and responsibilities.

No significant changes are in order. No significant changes are in order. No significant changes are in order. No significant changes are in order.

Will continue to monitor this instrument to determine if it is effectively capturing Social Responsiveness.

Drive and Action, indicating that students are becoming more socially responsible through exposure to social needs and responsibilities in their community.

No significant changes are in order. No significant changes are in order. No significant changes are in order. No significant changes are in order.

Undergraduate: Globally Engaged. Demonstrate core ethical competencies. Goal: Mean score at or above 50%.

Undergraduate: Socially Responsible. Demonstrate awareness of social needs and responsibilities. Goal: Improvement from pre-test to post-test of 10% in each category; 60% or more scoring medium or high on post-test.

written communication continues to be emphasized throughout the business curriculum.

No significant changes are in order. No significant changes are in order. No significant changes are in order. No significant changes are in order.

Will continue to monitor this instrument to determine if it is effectively capturing Social Responsiveness.

Drive and Action, indicating that students are becoming more socially responsible through exposure to social needs and responsibilities in their community.

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Will continue to monitor this instrument to determine if it is effectively capturing Social Responsiveness.
Full-Time MBA:  
**Functional Competence**  
Goal: 50% score.  
Summative, external, comparative from Peregrine exam.  
Goal was reached in all three of the most recent years.  
Evaluating the sub-categories of the Peregrine total score, the MBA students tend to do well in Economics and Strategy in Organizational Behavior and Management, but poor in Finance and HR.  
Program leadership will continue to review the testing areas and concept coverage in the courses to address gaps or variable scores.

FTMBA Total Scores

<table>
<thead>
<tr>
<th>Year</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Score</td>
<td>54%</td>
<td>60%</td>
<td>70%</td>
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</tbody>
</table>

Full-Time MBA:  
**Oral Communication**  
Goal: 80% score.  
Summative, direct, internal. Faculty evaluation of final group presentations.  
Threshold was 80% average on rubric, which was achieved in the years when data was available: 2015 (68%), 2016 (75%), and 2017 (86%).  
Faculty continue to stress oral communication throughout the FTMBA curriculum, and this results in good final group presentation oral communication scores.

FTMBA Oral Communication

<table>
<thead>
<tr>
<th>Year</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Score</td>
<td>60%</td>
<td>70%</td>
<td>80%</td>
</tr>
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</table>

Full-Time MBA:  
**Written Communication**  
Goal: 80% score.  
Summative, direct, internal. Faculty evaluation of selected written assignments.  
Threshold of 80% was met in 2017 (84%).  
Faculty have increased the ethical portion of the exam and adjusted course material as needed. MBA faculty are also discussing the separation of the Law and Ethics course into separate courses in Ethics and Law, and the students result in higher scores for Ethics in the future.

FTMBA Writing Communication

<table>
<thead>
<tr>
<th>Year</th>
<th>2015</th>
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<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Score</td>
<td>60%</td>
<td>70%</td>
<td>80%</td>
</tr>
</tbody>
</table>

Full-Time MBA:  
**Ethically Grounded**  
Goal: 50% score.  
Summative, external, comparative from Peregrine exam.  
Threshold of 50% was met in 2016 (50%) and 2017 (50%).  
Faculty have increased the ethical portion of the exam and adjusted course material as needed.  
Faculty continue to stress oral communication throughout the FTMBA curriculum, and this results in good final group presentation oral communication scores.

FTMBA Ethics Scores

<table>
<thead>
<tr>
<th>Year</th>
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</tr>
</thead>
<tbody>
<tr>
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<td>70%</td>
<td>80%</td>
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</tbody>
</table>

Part-Time MBA:  
**Functional Competence**  
Goal: 50% score.  
Summative, external, comparative from Peregrine exam.  
Goal was reached in all three years.  
Evaluating the sub-categories of the Peregrine total score, the PTMBA students in 2017 did well in Organizational Behavior and Leadership, met the goal for Foo decisions after 5th, Accounting, Finance, and Global Dimensions of Business.  
Faculty have increased Peregrine test and adjusted coursework. The college took action to improve scores in Marketing, Operations, and Marketing, but further steps are necessary to continue improving the accounting scores.

PTMBA Total Scores

<table>
<thead>
<tr>
<th>Year</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Score</td>
<td>60%</td>
<td>70%</td>
<td>80%</td>
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</table>

Part-Time MBA:  
**Oral Communication**  
Goal: 80% score.  
Summative, direct, internal. Faculty evaluation of final group presentations.  
Exceeded threshold of 85% on evaluation rubric with student scores ranging from 85-95%.  
Exceeded objective, but noticed a decline of student Oral Communication skills as evaluated by our faculty.

PTMBA Oral Communication

<table>
<thead>
<tr>
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<tbody>
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</table>

Part-Time MBA:  
**Ethically Grounded**  
Goal: 50% score.  
Summative, external, comparative from Peregrine exam.  
Continue to exceed 50% threshold with scores ranging from 55-65%.  
Overall meeting objective.

PTMBA Ethics Scores

<table>
<thead>
<tr>
<th>Year</th>
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<tbody>
<tr>
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</table>

Full-Time MBA:  
**Globally Engaged**  
Goal: 50% score.  
Summative, external, comparative from Peregrine exam.  
Dropped below the target score of 50% in 2016 and 2017.  
The program administration does not believe that the Peregrine measure is the best measure for the level of Global Engagement that we want to teach to the working professionals in our FTMBA program. We have decided to switch to the Cultural Intelligence (CQ) assessment to measure this starting in 2017/18, and have already collected data for Fall 2017.

PTMBA Globally Engaged

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DBA:  
**Professional Competent: Business Knowledge**  
Students will demonstrate in-depth business knowledge as demonstrated by successful meeting of the program requirements. Goal: No students time out of the program due to the 7 year time limit.  
A count, direct, internal measure number of students timeing out of the program.

DBA Professional Competent: Business Knowledge

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<tbody>
<tr>
<td>Score</td>
<td>0%</td>
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</table>

DBA:  
**Functional Competence**  
Students will demonstrate an in-depth understanding of one functional area of business content. Goal: 85% score.  
Summative, direct, internal. Faculty evaluation of a selected writing project.

DBA Functional Competence

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DBA:  
**Teach business course**  
Students will demonstrate the ability to teach business content. Goal: 85% score.  
Summative, direct, internal measure. Faculty evaluation of teaching units.

DBA Teaching

<table>
<thead>
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DBA:  
**Ethically Grounded**  
Students will demonstrate awareness of social needs and responsibilities. Goal: 95% score.  
Summative, direct, internal measure. Evaluation of final project in BUSN 707 ethics course.

DBA Ethics

<table>
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</table>

DBA:  
**Social Awareness**  
Reflects awareness of social needs and responsibilities. Goal: 95% score.  
Summative, direct, internal measure. Evaluation of final project in BUSN 707 ethics course.

DBA Social Awareness

<table>
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