

**Standard #6 - Organizational Performance Results, Table 6.1**

**Table 6.1 Standard 6 - Organizational Performance Results**

Organizational Effectiveness Results															
Organizational effectiveness results examine attainment of organizational goals. Each business unit must have a systematic reporting mechanism for each business program that charts enrollment patterns, student retention, student academic success, and other characteristics reflecting students' performance. Key indicators may include: graduation rates, enrollment, improvement in safety, hiring equity, increased use of web-based technologies, use of facilities by community organizations, contributions to the community, or partnerships, retention rates by program, and what you report to governing boards and administrative units.															
Performance Measure Measurable goal What is your goal?	What is your measurement instrument or process? (Indicate length of cycle)	Analysis of Results			Insert Graphs or Tables of Resulting Trends (3-5 data points preferred)										
		Current Results What are your current results?	Analysis of Results What did you learn from the results?	Action Taken or Improvement made What did you improve or what is your next step?											
<b>Undergraduate enrollment:</b> Maintain or increase enrollment.	UG Program Analysis file, Fall enrollments shown.	Enrollment has grown for the past three years.	Business majors continue to be an attractive option for students. Outreach and satisfaction efforts are paying dividends, and are contributing to University's overall enrollment.	Continue to monitor number of majors, particularly in majors recently added in the College of Business.	<b>Undergraduate Enrollment</b> <table border="1"> <tr><th>Year</th><td>2014</td><td>2015</td><td>2016</td><td>2017</td></tr> <tr><th>Enrollment</th><td>356</td><td>316</td><td>372</td><td>371</td></tr> </table>	Year	2014	2015	2016	2017	Enrollment	356	316	372	371
Year	2014	2015	2016	2017											
Enrollment	356	316	372	371											
<b>Accounting:</b> Summer Internships of eligible juniors. Goal of 75%.	Annual survey of declared internships.	Accounting students continue to be placed in meaningful internships with 75% of students placed in 2017.	Met goal for all three years.	Faculty anticipated that internship placement would get more difficult as the program grows. This has happened, but new processes have been put in place, such as a 2nd year accounting internship preparation course.	<b>Accounting Internships</b> <table border="1"> <tr><th>Year</th><td>2015</td><td>2016</td><td>2017</td></tr> <tr><th>Percentage</th><td>88%</td><td>88%</td><td>75%</td></tr> </table>	Year	2015	2016	2017	Percentage	88%	88%	75%		
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<b>UG Internships Participation:</b> Goal: Increase participation by 10% annually.	Data provided by placement center.	Trends are hard to determine as student internships vary between for-credit and not-for-credit; summer is the key time for internships.	The college continues to work on encouraging high quality internships. There is a need for a better system for tracking internships.	Continue to promote internship placement through discipline specific student groups and through internship placement events organized by the COB and the IDEA center.	<b>UG Internships</b> <table border="1"> <tr><th>Year</th><td>2015</td><td>2016</td><td>2017</td></tr> <tr><th>Count</th><td>22</td><td>69</td><td>44</td></tr> </table>	Year	2015	2016	2017	Count	22	69	44		
Year	2015	2016	2017												
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<b>FTMBA Retention:</b> Goal: 90% completion threshold.	Completion of one year program.	Only losing a few students over the course of the program.	Met Objective.	Continue to monitor.	<b>FTMBA Retention</b> <table border="1"> <tr><th>Year</th><td>2014</td><td>2015</td><td>2016</td><td>2017</td></tr> <tr><th>Retention</th><td>100%</td><td>100%</td><td>100%</td><td>92%</td></tr> </table>	Year	2014	2015	2016	2017	Retention	100%	100%	100%	92%
Year	2014	2015	2016	2017											
Retention	100%	100%	100%	92%											
<b>PTMBA Retention</b> Goal: 80% completion threshold.	Completion of two-year program.	Retention rate is high.	Met Objective.	Continue to monitor.	<b>PTMBA Retention</b> <table border="1"> <tr><th>Year</th><td>2014</td><td>2015</td><td>2016</td><td>2017</td></tr> <tr><th>Retention</th><td>100%</td><td>98%</td><td>95%</td><td>97%</td></tr> </table>	Year	2014	2015	2016	2017	Retention	100%	98%	95%	97%
Year	2014	2015	2016	2017											
Retention	100%	98%	95%	97%											
<b>DBA Retention:</b> Goal: 70% completion threshold.	Registrar and program data when available.	Threshold met.	The drop in 2016 and 2017 is a bit disconcerting; a new director is addressing attrition through programmatic measures as well as thorough admissions process and narrowing of the program scope.	Continue to monitor and improve admissions and communication processes.	<b>DBA Retention</b> <table border="1"> <tr><th>Year</th><td>2014</td><td>2015</td><td>2016</td><td>2017</td></tr> <tr><th>Retention</th><td>100%</td><td>100%</td><td>90%</td><td>85%</td></tr> </table>	Year	2014	2015	2016	2017	Retention	100%	100%	90%	85%
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