Preparation of students to pursue their calling

Joseph Espero plans to use his Doctor of Physical Therapy degree to make a difference in the lives of kids.

“You know how cool it would be for a kid to look up and see the Black Panther walk in? They get to say, ‘That’s who I’m doing exercises with today.’”

Joseph Espero wants to be the Black Panther of pediatric physical therapy, superhero costume and all. His goal is to help children dealing with cancer or neurodevelopmental issues — those not living the life every kid should.

Often these young patients are intimidated by the professional adults around them and tired of the pain. By dressing up as their favorite superhero, Joseph wants to break down those barriers and connect with his patients in a meaningful way — especially kids of color.

“I have a desire to be a PT for the under-spoken population,” he says. “I want to show kids of color this is what we look like.”

And as he opens his patients’ minds to life’s possibilities, he can help heal their bodies as well.

“I believe that’s why God put me here,” he says, “so I can spread hope to other people.”

Message from the President

George Fox University is the largest private college in Oregon for the second straight year. We’ve just enrolled our largest class in history. We’re launching new programs in healthcare to meet important needs in our community. It’s truly astonishing how far we’ve come in the last decade and all that we’ve overcome. We are grateful for God’s blessing upon our work and are determined to offer a transformative Christ-centered education in each program and in each type of learning environment.

George Fox remains committed to the traditional undergraduate face-to-face experience, but there’s no doubt that today’s students are demanding increased digital learning opportunities. Nearly half of our Cornerstone Core Curriculum general education courses are taken online. All of our Adult Degree Programs are offered online. Our graduate programs, many offered online or in a hybrid format, are experiencing record enrollment. We are expanding our Pathways and certificate efforts to provide more short-form programming for those trying to upskill in the post-pandemic world.

Online education has the image of someone sitting at their computer, completing assignments and emailing them to a professor or posting them. What we are finding in our work with George Fox Digital is digital education enhances the learning experiences by being interactive and enabling learners to achieve educational outcomes at their own speed.

Today’s students are far more sophisticated about how they reach educational outcomes than ever before. As a university devoted to providing a Christ-centered education in today’s world, we are determined to help our students Be Known wherever they are.

Thank you for supporting us in this endeavor.

Robin Baker,
President
Our Priorities: Students First, Christ in Everything

OUR MISSION
George Fox University, a Christ-centered community, prepares students spiritually, academically, and professionally to think with clarity, act with integrity, and serve with passion.

GFU 2030
As we embark on a new decade, George Fox is committed to building a future that is bright, strong and grounded in Christ. We do so because of our firm belief that a world with more George Fox graduates is a better place.

To protect the university from future economic, social and demographic shifts – as well as health disruptions – we’re committed to diversifying our portfolio. Closely examining how our mission coincides with the aspirations of prospective students, we will invest in areas that provide the most value to the broader educational community.

What is Unchanged
The pandemic forced change, but our purpose and vision remain intact. We will always be committed to Christ and our students.

VISION
To be the Christian university of choice known for empowering students to achieve exceptional life outcomes

VALUES
Students First
Christ in Everything
Innovation to Improve Outcomes

Going Forward Together
We exist to educate and inspire our students to pursue God’s calling. We believe that our world is better when students access the life-changing experiences available at George Fox. We will do whatever it takes to create a brighter future focused on outcomes for the students we serve. To do this, three student-focused truths become clear. We must:

A Christian University for the Future
Our long-term vision has served us well to become the largest private university in Oregon. Excellent programs, combined with a best-in-class enrollment strategy predicated on data and ingenuity, have guided us to this position.

We are aware of what is at stake for Christian higher education and are coalescing behind a plan to expand the mission of George Fox to learners in our region. We must offer our students (and parents) the greatest value to ensure their willingness to pay, and be mindful of the K-12 schools, faculty, and businesses that support our enterprise, as each are vital partners to drive our mission forward.

The Decade Ahead
Through our GFU 2030 Plan, we will pursue the three university imperatives through the following strategies:

1. Stay Rooted in Christ
Invest in our evangelical mission to bring Christ to a world in need of his guidance, healing and love

2. Be Affordable
Leverage digital learning as both an innovative and cost-efficient tool

3. Get Flexible
Focus on possible mission expansion through the revision and investment in graduate and adult degree programs

Comprehensively integrate new and existing industry partnerships that serve both community and university needs

Develop non-academic revenue-generating opportunities using existing university assets

Expand the regional footprint of the university to grow our reach and to sustain our present position
George Fox Digital

For decades, George Fox has been a leader in providing flexible opportunities to our students for learning at a distance. Through George Fox Digital, the university is building an expanding set of options, including:

- Online adult degree completion
- K-12 dual-credit partnerships
- A First Year Online program
- A full summer online term
- Flexible options for students to integrate fully online classes into their traditional schedule during the school year
- Free online courses; public lectures for everyone

Leaning into what we believe is the future of higher education, George Fox Digital engages learner potential through new pedagogies and curricular opportunities, which can enhance student success and optimize flexibility.

George Fox is committed to delivering its Be Known promise to students in the digital realm in part through deep academic advising, personal relationships, and providing the programs and services that students are truly looking for.

Cornerstone Core Curriculum

Part of our continuing commitment to providing a Christ-centered education has been through our general education courses. This past year, George Fox reimagined what general education could look like and created 12 Cornerstone Core Curriculum courses – a common foundational experience for students of every major, with courses focused on spiritual and character formation.

Students will learn to cultivate character in the Christian context as they explore science, math, psychology, Bible theology and all the different elements of a liberal arts education through the lens of how to love God with all their heart, soul, mind, and strength, as well as loving their neighbor as themselves (Matthew 22:37-40).

Physician Assistant Program Launch

George Fox launched its Master of Medical Science – Physician Assistant program in January 2021. This latest addition to the university’s growing list of healthcare-focused programs will prepare PAs to diagnose illnesses, develop and manage treatment plans, prescribe medications, and potentially serve as a patient’s principal healthcare provider.

George Fox is one of only three universities in Oregon to offer a PA program, helping to address a glaring nationwide shortage of primary-care health professionals – an issue even before the COVID-19 pandemic placed a tremendous burden on healthcare facilities across the nation.

In addition to the PA program, George Fox is launching a Doctor of Medical Science degree in January of 2022 that provides advanced standing and dual enrollment for George Fox PA students.

Medical Sciences Building Completion

The Physician Assistant and Doctor of Physical Therapy programs moved to a new 43,000-square-foot, three-story building on Werth Boulevard in Newberg, near the Providence Medical Center. Providing state-of-the-art facilities for these and other new graduate healthcare-centered programs positions George Fox University as a leader in health science education.

The Medical Sciences Building includes a health and wellness center/physical therapy clinic, a 19-camera motion capture/sports biomechanics laboratory, a cadaver anatomy lab, and space that incorporates diagnostic ultrasound and virtual reality, allowing students to investigate kinesiology and anatomy at the highest level.

“50% of current students chose to take their Cornerstone Core Curriculum general education courses in digital form.”

“We are doing something new that moves away from an ‘introduction to the liberal arts’ to organizing every class around fundamental questions that matter: ‘How does what I’m learning here relate to what it means to be a follower of Jesus Christ?’ … ‘How does this class relate to my calling?’ … ‘How should I live in the world on the basis of what I’m learning here?’ … We want to encourage every student to be a thoughtful person of character committed to Christ, equipped to understand and serve our broader culture.”

– Joseph Clair, Executive Dean, Cultural Enterprise
George Fox is classified by U.S. News & World Report as a “Best National University.”

For the second year, George Fox is Oregon’s largest private university.

The university offers more than 60 academic undergraduate programs, seven pre-professional programs, and 19 graduate degrees.

Personal attention: 14-to-1 student-to-faculty ratio

The George Fox University Honors Program offers a transformational journey through history’s greatest books.

More than 50% of George Fox graduates travel overseas.

92% of graduates are employed, accepted to graduate school, or doing volunteer assignments within 12 months (2020 data).

88% of George Fox graduates finish in four years, well above the national average of 41% (educationdata.org).

Achievements and Outcomes

The 2019 U.S. News rankings moved George Fox to a “national university” from a “regional university” after a reclassification by the Carnegie Institute. This puts George Fox in the company of approximately 400 universities, including Ivy League schools and prestigious research institutions.

George Fox is consistently ranked among the nation’s leaders in percentage of students studying abroad.

The Princeton Review lists George Fox as a “Best Regional College” selection.

U.S. News’ Top-ranked Christian university in the Northwest

Forbes ranks George Fox among the top 10 “Best Religiously Affiliated Colleges” in the United States.

In 2019-20, Money magazine listed George Fox among its “Best Colleges for Your Money,” ranking the school first among Oregon Christian colleges.

Graduate & ADP total enrollment: 2,011

Up from 1,916 in 2020

Largest graduate & ADP enrollment on record

Up $809,544 in net revenue over last year

Undergraduate total enrollment: 2,284

Up from 2,192 in 2020

43 more returning students than projected

Incoming class is 190 more than last year – the largest in history

Graduation growth by program

<table>
<thead>
<tr>
<th>Program</th>
<th>Headcount 2020</th>
<th>Headcount 2021</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADP</td>
<td>290</td>
<td>278</td>
<td>-12</td>
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<tr>
<td>DPT</td>
<td>130</td>
<td>133</td>
<td>+3</td>
</tr>
<tr>
<td>College of ED</td>
<td>498</td>
<td>563</td>
<td>+65</td>
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<tr>
<td>College of Business</td>
<td>128</td>
<td>115</td>
<td>-13</td>
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<td>Seminary</td>
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</tr>
<tr>
<td>Counseling</td>
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<td>+14</td>
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<tr>
<td>MSW</td>
<td>63</td>
<td>64</td>
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<tr>
<td>Total</td>
<td>1,916</td>
<td>2,011</td>
<td>+95</td>
</tr>
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</table>

University enrollment 1891-2021

The George Fox Community

Largest enrollment in our history

Up from 4,108 total enrollment in 2020
Undergrad Enrollment Breakdown

OVERVIEW OF INCOMING TRADITIONAL UNDERGRAD CLASS

<table>
<thead>
<tr>
<th>Type</th>
<th>2018 Fall</th>
<th>2019 Fall</th>
<th>2020 Fall</th>
<th>2021 Fall</th>
</tr>
</thead>
<tbody>
<tr>
<td>Incoming Freshmen</td>
<td>590</td>
<td>597</td>
<td>487</td>
<td>651</td>
</tr>
<tr>
<td>Incoming Transfers</td>
<td>95</td>
<td>86</td>
<td>88</td>
<td>105</td>
</tr>
<tr>
<td>Incoming International</td>
<td>5</td>
<td>7</td>
<td>2</td>
<td>4</td>
</tr>
<tr>
<td>Readmits</td>
<td>3</td>
<td>2</td>
<td>4</td>
<td>11</td>
</tr>
<tr>
<td>Total Incoming Class</td>
<td>694</td>
<td>690</td>
<td>581</td>
<td>771</td>
</tr>
</tbody>
</table>

Average Class Size: 18 (includes labs)
Average High School GPA: 3.69 on a 4.0 scale
Average SAT Score: 1184 out of 1600
Acceptance Rate: 82% (2020-21)

TOP 10 STATES REPRESENTED

Oregon 438
Washington 150
California 106
Hawaii 23
Colorado 10
Idaho 10
Arizona 8
Alaska 3
Oklahoma 2
Minnesota 2

ENROLLMENT BY TOP 10 MAJORS

Nursing 386
College of Business 314
Engineering 251
Biology 169
Kinesiology 151
Psychology 116
Art and Design 104
Cinematic Arts 64
Social Work 62

SUMMER ONLINE ENROLLMENT

Number of Seats
- approx. 678 cr hours
- approx. 774 cr hours
- approx. 930 cr hours
- approx. 1,374 cr hours
- approx. 1,293 cr hours
- approx. 1,524 cr hours

Our Community as a Reflection of God’s Kingdom

A critical part of our Christ-centered identity as an institution is our commitment to valuing diversity as an essential dimension of what it means to be human. We believe that God values each of us in our uniqueness, and therefore we seek to be a community that celebrates the uniqueness of each of its members, including one’s race and ethnicity.

In addition to a number of new and continuing initiatives to nurture diversity among employees and students, George Fox made several changes in the admissions process to remove barriers to entry for first-generation and underrepresented minority students. The result was a dramatic increase in applications among ethnic minorities.

Percentage of total applications by students of color:

- 38% under $50,000
- 24% $50,001 - $99,999
- 22% over $150,000
- 16% $100,000 - $149,000

We expect growth in diverse student representation to continue climbing at even higher rates than the growth we’ve experienced over the last 20 years, continuing our hope to be known for who we include, not who we exclude.

Percentage of ethnic minority degree-seeking undergraduate students: 34.2%
Pell Eligible (traditional undergraduates): 26.8%

Average out-of-pocket cost to attend George Fox in 2021-22 is $16,398

The total average debt at graduation for our undergraduate students is about $15,000 less than the national average.
In a recent study, 45% of college students nationwide said they experienced food insecurity. That’s where the Bruin Community Pantry comes in, ensuring that no George Fox student goes hungry. Saturn relied on the pantry when his parents had to temporarily move away after a death in the family. “My parents didn’t have to stress about me going hungry,” he says. “I told them, ‘I have access to the pantry. Don’t worry about me.’”

When tragedy struck Ethan’s family, he thought his dream of attending George Fox would never become a reality. That’s when he connected with the financial aid office and learned about need-based scholarships. Thanks to those scholarships he is on campus today, surrounded by a community that has offered prayer, love and support. “One of the biggest things I’ve taken away from this whole experience is that hardships can be overcome,” he says. “It’s been a crazy year, but I couldn’t imagine going through it anywhere else but Fox.”

When Jade lost her job last spring due to the COVID-19 pandemic, she worried that she wouldn’t be able to make rent or buy groceries, let alone pay for books when the next semester started. She had big dreams of finishing her undergraduate degree and going on to dental school; suddenly, it seemed as though those dreams were in jeopardy. That’s when she learned about the Student Emergency Fund, which provides financial assistance to George Fox students in their time of need. “The Student Emergency Fund was a huge help,” she says. “It definitely took away the immediate stress. It was so hard to be a student when I had to worry about where my next meal was coming from, and it helped me get to a place where I could be comfortable. Now I know that I’ll have somewhere to live, that I’ll be able to have food to eat, so I can focus on the things that I should be worrying about, like my education.”

2020-2021 Fundraising Highlights

Thank you to our generous donors!
George Fox Gives 2021

In April, we launched a month-long fundraising campaign, George Fox Gives 2021, with the goals of impacting students through financial aid and funding programs that positively impact retention. The three themes of giving opportunities were Student Success, Racial Diversity & Equity, and Scholarships. The George Fox community stepped up in a major way and supported George Fox students!

“Giving campaigns focused on racial diversity and equity resonate with me as a third-generation American. Instilled upon me at an early age was an appreciation for all of God’s creation. Spending time on several employee-led networks in corporate America added perspective on how important racial diversity and equity are for organizations and communities to thrive. May these funds grow, prosper and cultivate a richness of diversity within the student body and George Fox community!”

– Mark Orphanides, MBA Alumnus (Cohort 83)

“I am filled with gratitude and beyond thankful that you not only saw me as a student, but also as an individual with dreams and ambitions. Receiving this scholarship makes working toward achieving my goals even more possible and realistic.”

– Alisa Arredondo

Scholarships: $37,085

Student Success: $71,174

Total: $157,132

from 370 Donors

Racial Diversity & Equity Funds: $48,873

It was such a blessing to see so many individuals respond by giving generously! It is our hope and prayer that those who give experience blessing as much as the George Fox students who benefit from these donations.”

– Kyle Dickinson, Executive Director of Development and Strategic Initiatives
It was a time of connection and community building in a year of isolation, and alumni found creative ways to stay connected. The Legacy League, a service organization supporting the university for more than 110 years, was determined that COVID-19 would not interrupt their bi-monthly luncheons. This group successfully hosted four virtual luncheons, and were delighted to discover that Zoom allowed former George Fox presidents to make special guest appearances at these unique events.

Lectures and book clubs that were once limited to people in the Newberg vicinity were opened to alumni all over the nation and the world. Alumni gathered virtually for conversations around spiritual growth and racial justice. Participants joined from a dozen states, and even Zoomed from as far away as Switzerland.

A Connected Community

Total number of living alumni: 32,911
residing in 51 countries and all 50 states

The alumni Zoom meeting ‘Honest Conversations’ provided the opportunity to reconnect and meet leaders on campus who work in areas of diversity. Alumni shared briefly on how their on-campus experiences helped shape them in their current positions to have a heart for those who face cultural and economic challenges. Growth has taken place on campus, and there’s continual work to do. It’s nice to see administration, staff and professors of color represented and leading change.” – Ginean McIntosh ('92)
George Fox Digital

In July 2021, the M.J. Murdock Charitable Trust awarded $1.5 million to help George Fox University make private, postsecondary education affordable to more people through investments in building and revolutionizing its digital programs and classes. Most of the funding will go toward hiring additional staff to manage digital operations, create meaningful digital learning experiences, and leverage digital platforms to their highest educational potential.

As opposed to simply putting classroom content online, George Fox is rethinking and recreating classes that are grounded in the digital experience, leveraging and evolving all of the best digital tools, technology and experiences to serve students. The new digital experiences will be offered to undergraduate students, post-graduate students, older students seeking to learn new skills or change careers, and K-12 students. The university is offering advanced digital classes to K-12 Christian schools in areas such as nursing, engineering, technology and other subjects that small private schools may not be able to provide.

Since its inception in 1975, the Murdock Trust has awarded more than $750 million totaling more than $1.2 billion to strengthen the region’s educational, spiritual and cultural base in creative and sustainable ways.

George Fox University Grant Excellence Hall of Honor ($50,000 or higher)

The Hall of Honor for Grant Excellence pays tribute to principal investigators who ensure that grant awards are operated and managed properly.

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<th>Grant Description</th>
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<td>$1,512,762</td>
<td>Trauma Training and Response Readiness</td>
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<td>Planning Grant to Support Seminary Staff Development</td>
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Liberation Scholars

A $300,000 grant from the Teagle Foundation funded a George Fox University-sponsored pre-college seminar program for low-income, underserved students from Woodburn, Oregon. The Liberation Scholars Program, funded through the Teagle Foundation’s Knowledge for Freedom initiative, brought 15 students to the university’s Newberg campus for a fully funded two-week seminar covering great literary works of philosophy, literature and history, and providing college-bound support to the individuals throughout the year. The grant, to be distributed over three years, will fund the program annually through 2023. Specifically designed for Latina/o seniors-to-be at Woodburn High School, the summer sessions will be followed by academic-year meetings in which a team of George Fox faculty, staff and students mentor participants throughout the college application process, seeking to increase the scholars’ college readiness and familiarity with stellar literature.

Ashley Guerra Cervantes, a rising senior at Woodburn Arts and Communications Academy, said she worried about the subjects being too advanced, but she felt empowered upon realizing that she is capable of college-level coursework. Guerra Cervantes now feels ready for the college application process.

“I feel more comfortable with the idea. At first it was so intimidating I just chose not to think about it, but I feel the more we talk about it, it makes it feel more possible.”

George Fox Digital

Grant Highlights

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George Fox University’s endowment consists of assets invested over the long term to provide permanent support for the university.

The endowment segregates investments into three main asset classes: equities, fixed income securities and real assets. The George Fox Board of Trustees establishes the rate of spending from the endowment. For fiscal year 2020, the distribution rate was 4%.

*1% for underwater endowed funds

Endowment Distribution Summary
For Fiscal Year End 6/30/2021

<table>
<thead>
<tr>
<th></th>
<th>FYE 6/30/2021</th>
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</thead>
<tbody>
<tr>
<td>Scholarships</td>
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<tr>
<td>Other Restricted Funds</td>
<td>$155,649</td>
</tr>
<tr>
<td>Other Unrestricted Funds</td>
<td>$31,550</td>
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<tr>
<td>Total Yearly Distribution</td>
<td>$760,897</td>
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General Endowment Distribution percentage 4%
Underwater Endowment Distribution percentage 1%

The growing strength of George Fox’s endowment is possible due to our donors’ generosity and belief in our mission.
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Ways to Support George Fox

Time
Help us deliver the Be Known promise to students by giving your time. Volunteer to serve on committees, organize reunions or serve as a university ambassador.

Talent
Your experience and skills are critical to help motivate, inspire and provide real-life examples of living your calling. Share your experiences by mentoring, speaking to students about your profession, or posting internships and job opportunities.

Treasure
Your investment of financial resources are vital to the health of George Fox and the students that we serve. We are grateful for your continued support.

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Brian Doak
Vice President for George Fox Digital
Vicki Piersall
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Alumni Board

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Middle School English Language Arts Teacher, Valor Middle School
Jaco Barker
Project Coordinator, Canary Marketing
Ameena Djanga
Master of Science in Conflict Resolution, candidate

Retired
Retired
Retired

Ways to Volunteer:
To learn more about the many volunteer opportunities, contact the alumni office at alumni@georgefox.edu.

Ways to Donate:
To learn more about the many giving opportunities, contact the alumni office at giving@georgefox.edu.

Contact us
tobegive@georgefox.edu

In the Year Ahead

George Fox University has grown significantly over the past several decades. As the university has flourished and changed over time, our deep commitment to spiritual formation hasn’t wavered. It is with this in mind that George Fox seeks to build a new university chapel to call students and our wider community to reflection, contemplation and true engagement with the living God.

With a prominent location near the campus quad, the new chapel will serve as the spiritual, intellectual and social heart of our academic community. Outwardly, the chapel will serve as a beacon statement to the world that George Fox remains deeply rooted in Christ and committed to spiritual formation.

We are excited and very humbled by the opportunities that lay ahead for our university to grow its faith community and look forward to sharing more plans with you in the year ahead.