Horizontal band with three circles is derived from William Penn’s coat of arms (variations shown below).

The gold crown represents high achievement, as well as the kingship of Jesus Christ.

The Bruin is the mascot of George Fox University; a special version of the Bruin logo was created in heraldry style for the logo.

A pattern of crosses on a gold field represents the Christian underpinnings of the program and the university as a whole.

The school colors are navy blue and old gold. Blue represents the highest achievement (blue ribbon) and an honest and hard-working “blue-collar” ethic. Gold also represents achievement and all that is pure and has integrity.