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### To be the Christian university of choice known for empowering

**OUR VISION** 

students to achieve exceptional life outcomes.

#### **OUR VALUES**

- → Students First
- *→ Christ in Everything*
- → Innovation to Improve Outcomes

Cover photo by Joel Bock



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By Sean Patterson

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#### Here Comes the Sun

Late-afternoon sun bathes campus on a recent spring day.

### MESSAGE from the president

### Some Things Don't Change



The beginning of May is always an exciting time on the George Fox campus - graduation time. Parents, grandparents, spouses, friends and others join our undergraduate and graduate students in celebrating their achievement. Smiles, shouts of joy - even air horns - ring through the air.

For faculty and staff, it's a time to reflect on the development of our students and the changes we've observed in them over their years at George Fox. I have a notebook on my desk that contains many of the letters and writings of longtime president

Levi Pennington. Though he served more than 70 years ago, his thoughts still ring true today. Recently I read some of his observations on change and the mission of George Fox University:

"Johnnie," said the boy's teacher, "what is the shape of the earth?" Johnnie replied, "My pa says that the world is in about the worst shape it has ever been in."

Well, whether Pa was right or not, the world is in a rapidly changing state, and the task of preparing young men and women for life in it is not an easy one. Living in the midst of this change, as we do, it is difficult for us to realize how great have been the changes even since the beginning of the 20th century. Riding in the train – they say it is still more emphatically true if one is riding in an airplane, but I wouldn't know - one needs to look out at the passing landscape to realize the speed of travel.

The auto, the airplane, the radio, the thousand domestic uses of electricity, air conditioning - why go on? - have made our outward world a very different one from that of our own boyhood – or girlhood, though that is naturally not so far back, whatever the calendar may say.

And we who are educators must prepare young people for life in this rapidly changing world. What is to be our guiding principle? What shall determine our aim and method? Well, one thing we need to remember is that in this world of change, certain things remain stable.

Well, it is my personal conviction that the one most positive preparation for life is character. To develop industry, versatility, resourcefulness, dependability, alertness, honesty, straightforwardness, self-reliance, the power to give and to secure cooperation, a genuine love for humanity and loyalty to God and truth - if the teacher can succeed in developing character of this sort, his or her work cannot fail."

Pacific College was founded in 1891 with a vision for its students to "dedicate their lives to the service of Christ." Its mission included an emphasis on "the ideal of service rather than selfishness, and of character as well as scholarship." Our culture often assumes that we live in the greatest time of change. As Pennington notes, that assessment is always a matter of perspective. Change has always been part of the human condition, and it has become more rapid as we've progressed into the 21st century. Whatever the changes we face in culture, certain aspects should remain constant. Although our world is very different from the one that was present in 1891 when the college was founded, its mission has remained constant and firm.

Standing on the stage during commencement, shaking the hands of hundreds of graduates, I was encouraged that our founders would be pleased that their vision was still at the forefront of the college they founded more than 120 years ago.

Robin Baker President

BRUIN NOTES / campus happenings

Hers was perhaps the most read and reacted to story in the history of the George Fox Journal, but it didn't have a happy ending. Until now. When Journal readers left off with Haley Bellows in the fall 2013 issue, she was boldly battling cancer, head shaven in defiance of the chemotherapy and radiation treatments she had to endure, but still quick to flash her signature smile. Today, after a nearly twoyear struggle, Bellows is cancer free.

"I was completely shocked when I first found out," she recalls. "They wanted to explain what was next, but I was still stuck on [the words] 'in remission." Those two simple words will mean some major changes in Bellows' life. After taking a semester off to focus on her treatment, she will return to George Fox in the fall. "I'm just really excited to get back in the swing of things without having to worry about planning around constant doctors appoint-

ments and feeling sick," she says. "I'm excited to start going to classes, getting an internship and just being back on the campus that I love full time."

Another major change for Bellows: growing hair. "I love being able to wash my hair!" she exclaims. "It's my new favorite thing!"



And through the experience, her faith has grown stronger than ever. "If it weren't for this diagnosis, I would not live the way I am living today. I am living boldly and courageously," she says. "Through [Christ] I can do all things. Through him, I have a hope and a future. He has made that possible for me."

### Sports Marketing Week Brings Big Names to Campus



Students in the university's College of Business got the opportunity to rub shoulders and make invaluable connections with some big hitters in the sports industry in April as part of Sports Marketing Week.

Highlighting the week was a panel discussion with Evanta founder and CEO Bob Dethlefs, ESPN NBA analyst Tom Penn, Portland Timbers President of Business Operations Mike Golub and CSN Northwest TV host Katy Brown. Earlier in the week students also got to hear from NFL agent Lynn Lashbrook and a variety of industry experts from companies like Nike, Adidas and Converse.

The goal of the event was to give students interested in sports marketing and management careers an insider's perspective of the industry, and also put them face-toface with potential future employers. While the roll call for the week was certainly impressive, it's not the first time the university has brought big names in the business world to campus. Previous high-profile visitors include Bob's Red Mill founder Bob Moore and Burgerville company chair Tom Mears.



A record 725 graduates crossed the stage at the university's 122nd commencement in early May. With more than 430 undergraduates participating and nearly 300 graduating from graduate or seminary programs, a new multiple-ceremony format was adopted to accommodate the large number of participants and guests.

Rather than one large ceremony featuring all graduate programs, the university created greater intimacy for grads and their families by hosting separate ceremonies for each program. Also, for the first time, two undergraduate ceremonies were held, with students organized by academic college and marching together by degree. This allowed students to be seated with friends and those in their major, creating a festive atmosphere.

Alumnus Richard Foster (page 12), author of Celebration of Discipline, returned to campus to serve as undergraduate commencement speaker and attend the 1964 "Classic Bruin" reunion.

## University Launches \$800,000 Baseball Campaign

The university's baseball program is receiving a boost with an \$800,000 fundraising campaign that will provide needed upgrades to the team's Morse Athletic Fields facility.

Chaired by alumni parent Chris Mason, the campaign will incorporate two phases. The first will raise \$250,000 to make it possible to move the backstop and enlarge the dugouts by this August, in time for use next season. The second phase includes the installment of an artificial field to allow for more Bruin home games.

The goal is to finish fundraising by the spring of 2015 and complete both phases by August of 2015. The inspiration for the campaign stems from the university's commitment to provide excellent facilities for the "team to beat" in Division III college baseball. George Fox has a storied baseball tradition, which includes seven Northwest Conference titles in the 2000s and a national championship in 2004.

Visit georgefox.edu.BaseballCampaign to donate or learn more.





## Racing for a Cause

Amberly Vincent has long had a desire to travel and serve others, but even she couldn't have imagined how far those passions would take her.

Beginning in July, Vincent will visit 11 countries in 11 months as part of The World Race, a missions trip that "challenges young adults to abandon worldly possessions and a traditional lifestyle in exchange for an understanding that it's not about you - it's about the kingdom."



Vincent and 80 fellow travelers will begin their journey with a week of training stateside in Georgia, followed by trips to Albania, Turkey, Bulgaria, Romania, South Africa, Swaziland, Botswana, India, Nepal, China and Mongolia. The groups are divided into teams of eight, with whom Vincent will travel to specific cities within each country.

With a mission to reach the biblical directive of "the least of these," participants will engage in projects that include teaching classes, building, visiting orphanages and befriending girls involved in prostitution.

"I believe that everything that has happened so far in my life has pointed toward God's ultimate plan of sending me on the race," says Vincent, who graduated from George Fox in May with a bachelor's degree in Christian ministries.

Visit amberlyvincent.theworldrace.org to follow Vincent's race.



## More than 200 Study, Serve Abroad

George Fox sent more than 200 students overseas in May as part of the university's Juniors Abroad and Summer Serve programs.

Nearly 200 students and 15 faculty members participated in nine international study trips with Juniors Abroad, visiting Africa, Central America, South America, Europe, the Middle East and the

Far East for three weeks in May.

Meanwhile, three teams of about two dozen students, staff and alumni spent three weeks serving in Romania/Moldova, Argentina and Kenya. The Romania/Moldova and Argentina teams partnered with a longtime ministry partner, Word Made Flesh, to perform work projects and relational ministry. In Kenya, George Fox volunteers worked with Open Arms International, an agency dedicated to bettering lives through medical expertise, education, Christian ministry and partnerships.

The two programs are a big reason George Fox ranks high nationally for study abroad participation. With nearly half of the university's traditional undergraduates experiencing an overseas study experience before graduation, George Fox ranks among the nation's top 50 schools in the percentage of students who study abroad, according to U.S. News & World Report (2013-14). George Fox also ranks among the top five Christian colleges in study abroad participation.

## By the Numbers



The number of individuals from the George Fox community who have people registered at the event, could be found in the future.

The dollar figure given by an anonymous donor to George Fox **Evangelical Seminary to establish** an endowed scholarship. The gift, which also includes up to an additional \$250,000 to match donations made by the seminary's leadership, will fund scholarships for students who otherwise couldn't afford a seminary education.

The number of Northwest Conference championships the George Fox women's golf team has won in a row, the latest title coming thanks to an impressive defeat of runnerup Whitman by 30 strokes at the NWC championships. The women's track and field team, meanwhile, has claimed four straight conference championships.

been identified as potential marrow donors for cancer patients, thanks to a Be The Match event (pictured above) held on campus in September 2013. More than 250 meaning more potential matches

### IN PRINT

In March, **Phil Smith** (philosophy) published the book Why Faith Is a Virtue (Wipf and Stock), in which he builds on the work of Alasdair MacIntrve and Robert Adams to argue that faith contributes to human excellence. Faith, when properly understood, he contends, contributes to crucial human practices: scientific research, social reform and parenting.

A new textbook written by Paul Anderson (Christian studies), From Crisis to Christ: A Contextual Introduction to the New Testament (Abingdon Press), will be released in August. In it, Anderson introduces the New Testament books

from literary, historical and theological perspectives.

**Brian Doak** and **Steve Sherwood** (Christian studies) coauthored the textbook The Bible: Ancient Context and Ongoing Community (Kendall Hunt), set to



be released this summer. Designed for an introductory Bible course, the publication serves as a guide to those hoping to understand the Bible's ancient context and its role for ongoing communities of readers.

CRISIS

Paul Otto (history) contributed a chapter, "Hudson, the Munsees, and the Wampum Revolution," to the book The Worlds of the Seventeenth-Century Hudson Valley (SUNY Press), published in June.

A chapter contributed by Winston Seegobin (PsyD), "The Parent Child Relationship," appeared in the book *Christianity and Developmental* Psychopathology: Foundations and Approaches (InterVarsity Press), published in April.

Nancy Thurston and Winston Seegobin (PsvD) contributed a chapter, "Psychotherapy with Evangelical Protestants." that appeared in the Handbook of Psychotherapy and Religious Diversity, Second Edition (American Psychological Association), published in May.

Mark David Hall (politics) published an article in the spring 2014 issue of American Political Thought: "Madison's Memorial and Remonstrance, Jefferson's Statute for Religious Liberty, and the Creation of

the First Amendment." He also had a guest opinion piece, "Oregonians Should Support Business Owners' Religious Freedom," appear in the March 8 issue of *The Oregonian*.

Debra Drecnik Worden (business) coauthored with Diane Schooley-Pettis, professor of finance at Boise State University, an article recently published in the Financial Services Review (Vol. 22): "Accumulating and Spending Retirement Assets: A Behavioral Finance Explanation."

Kevin T. Jones (communication arts) and Carol Brazo (education) published "Cultivating a Community of Truth Through Critical Pedagogy When Faced with Resistance: Teaching My Gender Students How to 'Ride the Bus'" in the March 2014 edition of the International Journal of Innovation, Education and

Ed Higgins (English) published three poems, "The Young Couple in the Stairwell I Passed on My Way to Teaching My Medieval World Literature Class." "Noon Campus" and "Poetry Lesson," in the spring 2014 edition of the Oregon English Journal.

Faculty, students and alumni from the university's **Doctor of Psychology** program contributed to two recently published articles. "The Importance of Group Cohesion in Inpatient Treatment of Combat-Related PTSD" appeared in the International Journal of Group Psychotherapy. "Religious and Spiritual Diversity Training in Professional Psychology: A Case Study" appeared in *Training and Education in* Professional Psychology.

An article by Josh Sweeden (seminary) was published in the spring 2014 issue of the Wesleyan Theological Journal: "Everyday Practice as Ecclesial Holiness: Intersections of Everyday Work, Sacrament, and Liturgy."

Karen Buchanan and Thomas Buchanan (education) coauthored "A Visit to The Kilns: A Formative Experience for Two Christian Teacher Educators," published in the spring 2014 issue of the ICCTE

Jim Smart (biology) collaborated on a research paper titled "STRAD Pseudokinases Regulate Axogenesis and LKB1 Stability," published in the most recent edition of Neural Development.

#### RECENT RECOGNITION

Gary Buhler (art) was the featured artist in the most recent issue of Triggerfish Critical Review, an online iournal. In addition. his watercolor, "Morrison Steel" (right), was accepted into the



Emerald Spring Juried Show in Springfield, Ore. a national exhibition that was on display in the Emerald Art Center during the month of May.

Paul Anderson (Christian studies) has been appointed professor extraordinary of religion at the North-West University of Potchefstroom (South Africa). He will help faculty and students conduct and publish their research from afar. Anderson also recently completed his second Fulbright Specialist Visit to the Radboud University of Nijmegen (Netherlands), giving three lectures. In addition, he presented a paper in Groningen (Netherlands) at the European Association for the Study of Religion and lectured at the University of Mainz (Germany).

In March, film major Griffin Huber was named winner of the Speechless Film Festival's Student Narrative category for his film "Draw, Don't Speak," which he directed prior to graduating this spring. The international competition, which judges films "on quality of work as well as use of non-verbal storytelling." drew entries from more than a dozen countries.

Senior philosophy major **Jenny Newman** was awarded a de Jager prize for exceptional academic performance during her Scholars' Semester in Oxford. Newman was recognized, in part, for a 4,000-word seminar paper on



the feminist philosophy of religion, which was noted as a "well-written and erudite piece of work."



## INSIDE ATHLETICS

## INSTANT **IMPACT**

It didn't take freshman Sydney Maluenda long to make her mark on the women's golf team

A sense of uncertainty surrounded the George Fox women's golf team as the 2013 season came to a close. The Bruins were coming off a fourth straight conference championship and a fourth-place showing at the national tournament, but they were graduating the national women's player of the year. Coach MaryJo McCloskey knew she needed a leader to emerge to ensure continued success. The Bruins' rival, Whitman College, was growing ever closer in the rearview mirror.

Enter Sydney Maluenda, a

freshman from Hawaii with a beautiful swing and a purist's love for the game. Though young and new to the college game, she stepped up to be the leader the team desperately needed. "At the beginning of the year, it was tough to be a team that graduated seniors and didn't have any seniors to replace them," she says. "But it was that challenge that became the driving force propelling us forward. No one knew if we up five wins in 11 regular-season tournaments. Her efforts landed her NWC Player had enough experience to buckle down and get things done."

Early on, a lack of senior leadership and experience proved too much to overcome. At the Northwest Conference Fall Classic, Whitman beat George Fox by 20 strokes to take the league lead heading into the spring portion of the season. It appeared the George Fox women's golf dynasty might be coming to an end.

Maluenda admits the team had growing pains early on. "Because we were so young and primarily a freshman team, we didn't know each other's games," she says. "The fall season is when we learned how to help each other out. The spring season is when we got it together. We needed that time to figure out how to support each other."

The Bruins responded by posting nine first-place finishes in the spring, with the most impressive win coming at the NWC championships, where they defeated runner-



up Whitman by 30 strokes to claim a fifth straight conference title. The showing earned George Fox a return to the NCAA national championships in Florida, where the

For her part, Maluenda posted the nation's third-best stroke average and racked of the Year honors, the NCAA Division III Women's Golf Freshman of the Year award, All-West Region accolades and First-Team All-America recognition from the Women's Golf Coaches Association.

How did she handle the pressure as a freshman adjusting to collegiate academics and life away from Hawaii? For Maluenda, it was simply a matter of keeping herself focused on what was best for the team. "It doesn't matter if I'm a freshman or a senior, I'm going to golf for my team," she says. "Put me down in the 21st spot; I will always golf for my team."

With no graduating seniors in 2014, the entire women's golf team will return next fall to pick up where they left off. This time, there's no telling what the Bruins are capable of accomplishing together.

## INSIDE ATHLETICS

# **Style and Substance**

It took hundreds of hours, endless revisions and several prototypes to create what is arguably the best-looking helmet in NCAA Division III football. But don't let the gleaming gold and deft design cues fool you – this helmet is equal parts style and substance.

The style comes courtesy of brothers and George Fox alumni Ryan and Kyler Dougherty, who volunteered their time and worked through a myriad of design

iterations to find just the right look. Head football coach Chris Casev supplied the substance, implementing subtle features that build on his ethos of developing championship-caliber people and a championship-caliber program.

The result was a design that represents values like excellence, hard work and progression while paying tribute to Bruin teams of the past — the perfect look for a revived program that will take the gridiron for the first time in 46 years this fall.



A stylized shape of a pyramid was inlaved into the helmet to subtly remind players of Coach Casey's "Pyramid of Excellence," which emphasizes qualities like perseverance, accountability and servant leadership.

The design features an inlaid carbon fiber pattern, a material that is woven together and representative of the team-first mentality that Casey has instilled among his players.

Gold claw marks convey motion, speed and ferocity in recognition of a new era of Bruin athletics, while also paying tribute to our Bruin mascot and teams of the past.

The matte blue color used throughout the helmet reflects the blue-collar attitude Casev wants his team to bring to the field on game dav.

To bring concept to reality, the university partnered with Hydrographics Inc. (HGI). which has created helmets for the likes of Notre Dame, the University of Oregon and the Seattle Seahawks. The final design features a partially metallic gold facemask, one of HGI's signature application elements.

### 2014 Football Schedule

Get in the game! Visit georgefox.edu/footballtix for tickets to the team's home opener. Saturday, Sept. 6, 1:30 p.m. ARIZONA CHRISTIAN

Saturday, Sept. 13, 7 p.m. UNIVERSITY OF LAVERNE Friday, Oct. 3, 7 p.m. @ Willamette

Saturday, Oct. 11, 1:30 p.m. @ Linfield

Saturday, Oct. 18, 1:30 p.m. UNIVERSITY OF PUGET SOUND (Homecoming & Hall of Fame Weekend)

Saturday, Oct. 25, 1 p.m. PACIFIC UNIVERSITY (Family Weekend)

Saturday, Nov. 1, 12:30 p.m. @ Whitworth

Saturday, Nov. 8, 1 p.m. LEWIS & CLARK

Saturday, Nov. 15, 1 p.m. @ Pacific Lutheran

(Home games in BOLD CAPS)





## 2013-14 Professors of the Year



## Undergraduate Teacher of the Year: Nick Willis

Willis' passion for math and solving problems inspires his students, who laud him not only for his dedication to the discipline but also for his willingness to provide guidance and structural explanations.

Willis, who earned a PhD from Texas Tech University, specializes in teaching calculus, algebraic structures and introduction to proofs, among other courses. His primary area of research is in algebraic geometry, for which he has spent many years researching and classifying singular points of real polynomial curves.

"Mathematics has always been a big part of my life," he says. "I love the quiet joy solving a difficult problem brings me, and I love helping students find that same joy in my classes."

# Undergraduate Researcher of the Year: Brian Doak

Doak, a biblical studies professor who specializes in the Old Testament and Semitic languages, will publish a book with Fortress Press this fall titled Consider Leviathan: Narratives of Nature and the Self in Job. He was also invited to the Ludwig-Maximilians-Universität in Munich, Germany, to deliver a paper at a conference based on his book The Last of the Rephaim: Conquest and Cataclysm in the Heroic Ages of Ancient Israel.

Doak joined the university in 2011 after teaching a range of courses on the Bible, Classics and Hebrew language at Harvard University and Missouri State University. He has conducted archaeological fieldwork with the Leon Levy Expedition to Ashkelon (Israel) and served as an editorial assistant for Harvard Theological Review.

#### Graduate Teacher of the Year: Katy Turpen

As part of the university's Master of Arts in Teaching program, Turpen has taught on topics ranging from language and literacy to human development, elementary mathematics and supervising. Previously, she taught American history at Duniway Middle School in McMinnville, Ore.

A student who nominated

Turpen for the award said she "makes every minute of class count" and "keeps us working, moving, reading, sorting and doing." Another said she "had a way of pointing us to the big picture without giving easy solutions. This kept my wheels turning, igniting more passion in me to make a change." Turpen says she draws the most satisfaction from her job when students "come back and let me know that they were prepared to be great teachers - that makes my heart sing."

#### Graduate Researcher of the Year: Rodger Bufford

Bufford's work over the past year included securing, with fellow George Fox psychology professor Mark McMinn, a \$200,000 research grant from the John Templeton Foundation to explore how positive psychology may impact church communities. The grant will be distributed over three years and support five dissertation projects at two universities.

Since his career began in the late 1960s, Bufford has prepared and/or written peer-reviewed journal articles, books, magazine articles, posters, seminars and more.

His nomination submission form stated that, while much of Bufford's scholarship is focused on the integration of psychology and the Christian faith, "that description is much too limiting for a scholar who has published on Christian clinical supervision, evolutionary psychology, demonic influence and mental disorders, assertiveness, and philosophical foundations of clinical supervision."



Brothers Jake (left) and Justin Vanier enjoy some friendly competition

or most brothers, getting into a few backyard scuffles is just part of growing up together. Not so in their case, claim siblings Justin and Jake Vanier.

"We were kind of best buds all the way through because we're so close in age," says Justin.

"We always had a lot of fun just hanging out," agrees Jake.

OK, but hypothetically ...

"Yeah, I'd win," says Justin without hesitaion.

"He's the older brother, so he always made sure he established his authority," says Jake with a sly smile only a younger brother would understand. "He's always been a little bit taller, a little bit stronger."

So maybe big brother picked on little brother every now and then – but nobody else had better think about it. "I'm a very protective person," says Justin, getting serious. "More than anyone, he's the one that I would always want to protect and make sure he's doing well."

It's no surprise the Vanier brothers get along so well. After all, they have so much in common. Both were multi-sport athletes in high school who also competed on the George Fox track and field team. Both are business majors, and both have a heart for youth ministry, Justin with the high school group at his church and Jake with elementary and middle schoolers.

And starting next semester, they'll have one more thing in common when Jake, entering his junior year, will officially take over for Justin, a 2014 graduate, as the new Associated Student Community president at George Fox.

Now ready to step out on his own after serving last year under Justin as ASC vice president of representation, Jake is grateful for the guidance his older brother has provided and the example he has set.

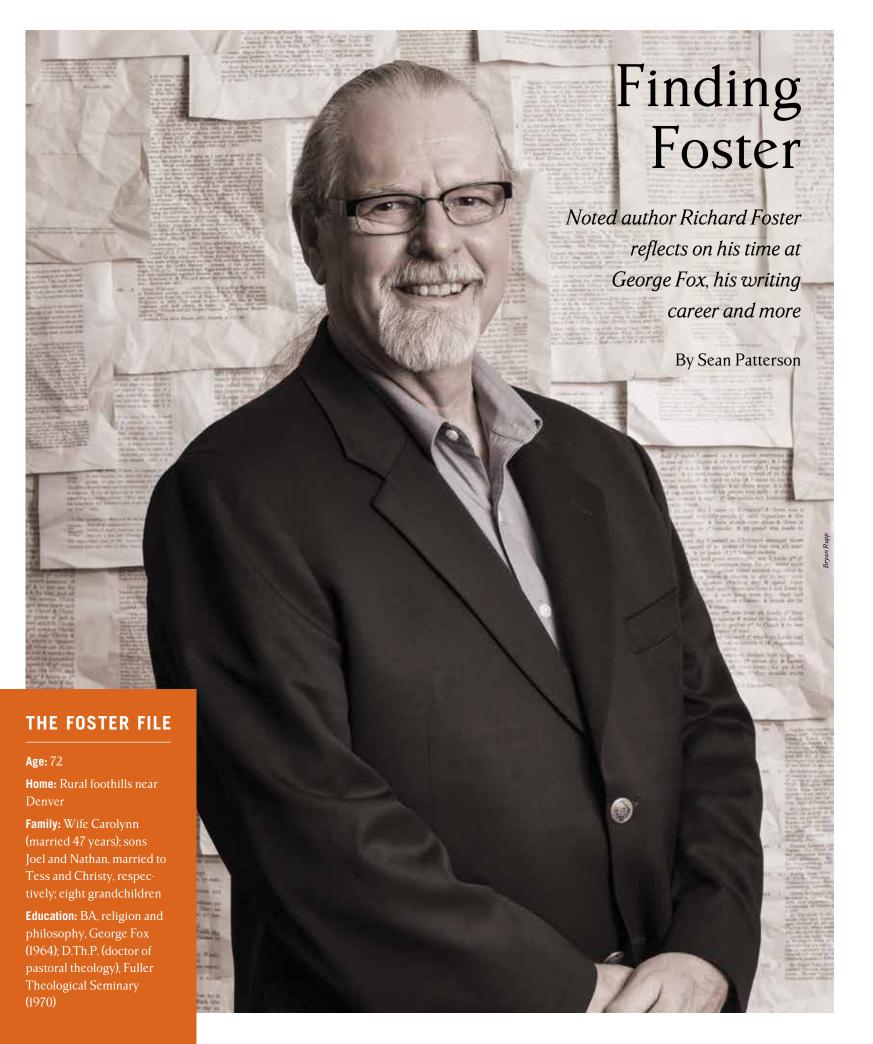
"It's always been to my advantage having him a couple years ahead," he says. "He's always given me advice on where he might have struggled or messed up and kind of helped me avoid that.... More recently, he's really helped me put the right lens on how I should approach ASC – as serving rather than just doing."

Serving and investing in the lives of their fellow students is something both brothers have a passion for – a precedent set during Justin's time as president this past year.

"Last year we really tried to put a face to ASC, saying this is a group that really cares about you and represents you and knows who you are," says Justin. "But knowing someone doesn't mean just knowing their name. It means knowing their story, who they are and what they're about."

Justin, for one, has no doubt that his younger brother is the right person to carry on that mission

"He's the most hardworking dude I've ever met, and cares more about people than anyone I've ever met," says Justin, looking over at Jake and giving him an extra firm slap on the back. "It's cool as an older brother to look to him and to see someone who I can look up to."



ong before Richard Foster authored one of the 20th century's most iconic Christian books, *Celebration of Discipline*, he was a self-described "average student" at George Fox in the early 1960s, playing pranks, wrestling for Bruin Junior and learning a love for words under longtime religion professor Arthur Roberts.

Recently the renowned author, speaker and theologian returned to campus for his 50th class reunion and also to serve as commencement speaker, encouraging the Class of 2014 to recognize the immense significance of living what may seem like an ordinary life.

## It's been 50 years since you graduated from George Fox. What memories come to mind as you walk across campus?

It's wonderful to see the canyon. Many of the trees there are the same – they're old friends. They have grown a bit older and taller ... I've just grown older! I also think of the people, like Arthur Roberts and Lon Fendall. Lon and I established a ministry called "Youth Accent," and we would travel together to various churches to speak. Sometimes Howard Macy would join us and play the trumpet.

#### What are some of the crazy things you did as an undergrad student?

We had old Bruin Junior fights. And one time Ken VandenHoek – or maybe it was Lon Fendall – and I took an old two-seat outhouse and set it up in the middle of Wood-Mar Hall. We put it up in the middle of the night. No point to it. Just college guys having fun.

#### How did your George Fox education impact you?

I learned many things, of course, but the most important thing I came away with was a sense of the greatness and goodness of God and the importance and preciousness of people.

#### Who was the professor who had the greatest impact on you?

Arthur Roberts. I was a pretty average student and had to work harder than most to get the grades. But he was always quite attentive to me. And he loved words. It was his love of words – the beauty of words, words as a communicator of grace and beauty – that led me to become a writer. As a student I used words as propaganda; he used words to convey life. I will always remember his care with words.

#### Describe your typical day as a writer ...

I spend all morning taking out commas and all afternoon putting them back in. That's my day. I've written around eight books or so on my own and a number of books with other people, including one with a George Fox alumnus, Gayle Beebe.

# What are your impressions of George Fox all these years later? What's changed? What hasn't?

Naturally there have been changes, but there is a continuity over the 50 years that is really rather striking. And the region isn't that much different. This is a special place to me. A few years back Carolynn and I had to decide where we would be buried. We picked the Chehalem Valley. We took a picture of us standing at our gravesite and gave it to our kids. We told them, "This is the before picture; you have to take the after picture!"

## What was your message at the May 3 commencement ceremony? Why this message?

I was planning a rather complicated speech on "the importance of the liberal arts," but our grand-daughter Autumn advised me to "speak to how most of the graduates will actually live and what they need." So, I spoke about how most of us will live rather ordinary lives but tried to emphasize the immense significance of that ordinary life. It's best summed up by the words of the French paleontologist, Pierre Teilhard de Chardin, who

said, "Do not forget that the value and interest of life is not so much to do conspicuous things as to do ordinary things with a perception of their enormous value."

## While we're on the subject of young people, what are your thoughts on reaching this generation with the gospel?

We reach young people in exactly the same way we reach out to anyone. We get to know them, become their friend and take an interest in what they are interested in. And we have to have a lot of patience in this work because young people, understandably, are terribly distracted. We have to be with people long enough so that those distractions can begin to drop away, so we become their friend. Gospel work is relational work. Always!

# Let's talk about the impact of your past work – particularly *Celebration* of *Discipline*. Did you have any idea it would become as popular and iconic as it has?

Even with little advertising, it went around the world – 26 languages I think. In 2000, I was at a conference in London when word came that *Christianity Today* named it one of the top 10 religious books of the 20th century. The conference manager called me with the news: "*CT* has just printed their list of the top 100 books for the 20th century. You are in the top 10, and you are the only author still living in that top-10 list." At the time I had the flu and felt terrible, so my response to him was to croak out, "barely living!"

#### What's one little-known fact about you?

I like to watch old  $M^*A^*S^*H$  episodes. I don't care much for TV, but that old show is great fun. Also, about 10 years ago I learned I had a grandmother who was Native American (Chippewa). When I learned that I decided to let my hair grow as a tribute to that wonderful heritage. At the time Carolynn said to me, "You'd better grow it while you still have a chance!" And, as you can see, my hair is now disappearing rather rapidly.

#### What would you like to be remembered for?

If people can say, "His was a life that was well lived," that would suffice. Jeremy Taylor wrote a book entitled *Holy Living and Holy Dying*. I think I'd like to work on that first one for a while, holy living. If we can learn about "holy living" I imagine the "holy dying" will take care of itself.

Visit georgefox.edu/foster to read the interview in its entirety.





#### A formula for success

For Watson, "business by design" is more than just a catchy motto. It's his modus operandi – the strategy that drives everything his company does.

"Design is innovation, and innovation is the force that consistently fuels business success," explains Watson. "By infusing your business with the mind-set and creativity that results from design, you can leverage innovation in every aspect of your business."

If there's one thing Watson knows, it's design. He spent 10 years working at Nike as a designer and later as a senior member of the company's creative team – and has an impressive collection of more than 300 pairs of shoes to prove it.

In 2006, Watson increased his business acumen by earning an MBA from George Fox. It was during this time that he gained a firm footing in business ethics – a special point of emphasis at Watson Creative – and began to formulate his business philosophy while studying the writings of noted management consultant, educator and author Peter Drucker.

Watson also found a role model and friend in George Fox College of Business professor Deb Sepich, whose success as an entrepreneur

resonated with him. "Her story captivated me," he says. "To have a woman rise up to power in the way she did, and with such grace, has been incredible. ... I've had a lot of fun talking with her over the years, seeing her grow and her seeing me grow."

It was out of this breadth of experiences and education – which also included a bachelor's degree in graphic design from Oregon State and a stint with international design agency Lippincott – that the idea for Watson Creative was born. So, in April

2012, Watson left the security of "the Swoosh" to pursue his vision for a company that thinks like a designer, but acts like a business.

"That's where I think our studio is different," he continues. "What we offer is not just stuff that looks good and functions well – it actually hits our client's bottom line."

#### Playing with the pros

Today, Watson's unique approach is drawing attention from some big-time clients in the sports world, including NFL franchises like the Denver Broncos and San Francisco 49ers, NBA teams like the Portland Trail Blazers, MLS teams like the Portland Timbers, and the NHL's Boston Bruins, not to mention major college programs including the University of Miami football team.

The core of the sports side of his operation is in creating a digital



Watson's clients range from pro sports teams to a local bank, café and winery. "I love the problem solving that goes into it," he says. "It just electrifies me."

"That's where I think our

studio is different. What we

offer is not just stuff that

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client's bottom line."

fan loyalty hub for season ticket holders – all accessible from a smartphone on game day. Fans can use their mobile device as their ticket to the game, to purchase concessions, to renew season tickets, and to access unique video and other viral content, all produced by Watson Creative. They are then rewarded for specific actions – like showing up early to the game, buying stadium merchandise, or even using certain hashtags on social media – with autographed team gear, a

pregame field pass or a meet-and-greet with their favorite player.

The end result is more engaged fans taking actions that create additional profit for the team. "By having this system in place in an NFL-sized stadium, it creates an additional million dollars or more of revenue per game," boasts Watson.

His company also handles branding for more than 60 current and retired professional athletes – from 2013 PGA Championship winner Jason Dufner to

former Pro Bowl running back Ahman Green – including individual athletes' websites, marketing collateral, social content and more. In addition, Watson plans to leverage his company's own brand equity in the sports world to get a piece of the multi-billion-dollar athletic apparel industry. His connections with Nike have already led to some design consulting work with the company, with some big plans on the horizon that he can't yet disclose.

But, as much as his work in the sports world gets the headlines, Watson is quick to point out that "60 to 70 percent of our work is not sports-related." Watson's non-sports clients include well-known technology company InFocus, a home remodeling business, a local café, a winery, a bank and a paper products company. He's even implementing a fan loyalty hub for the Point Defiance Zoo & Aquarium in Tacoma, Wash. Watson thrives on the diversity.

"I'm working on an NFL team, I'm working on a small café, I'm working on a Nike initiative, I'm working on a bank," he says. "It's just interesting. I'm fueled by it, and I love the problem solving that goes into it. It just electrifies me."

#### Climbing back from 'rock bottom'

Success didn't come easy for Watson. Less than a year after leaving Nike, his father was in the midst of a losing battle with cancer, his first child was on the way, and Watson Creative teetered on the brink of extinction

"I was living off my savings, then living off the line of credit on my house," he recalls. "We hit rock bottom financially in February 2013. All the money had been invested in the company; I had soaked up everything."

Feeling that his company wasn't yet ready to be marketed, Watson relied on word of mouth for business and only had two clients: InFocus and Cooper Design Builders, a local home remodeling and design company.

"I think the toughest thing was keeping my composure and believing in it," he says. "Back then, I relied upon a lot of the things I learned at George Fox: ethics, composure, belief, being calm. I just rolled with the punches, did my best and had the belief that good things will happen to good people who do good work."

And soon things began to turn around. Even without so much as a

company website, word began to spread about Watson Creative, and two clients turned into dozens.

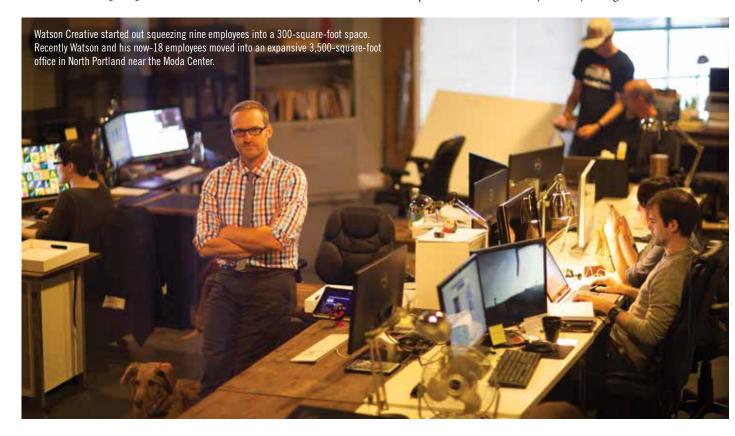
"Between those two companies, they knew so many people ... and all of a sudden our plate was full of relationships," says Watson. "It was just the warm handshake, the idea that you do a great job and that your product is better than anyone else's."

Finally ready to share Watson Creative with his extensive Rolodex of contacts and the world, Watson launched a website and "turned on the marketing engine" in October 2013. Soon after, he inked his first big sports deal with the NFL's Kansas City Chiefs.

Today, with 18 employees on the payroll, an expansive 3,500-square-foot office space in North Portland and projected revenues of \$3 million, Watson's unique business approach is starting to pay off big. But no matter how large his company gets, Watson's focus remains on the next creative challenge.

"Our job is to provide the world something they've never seen before, something they've never experienced," he says. "I can't tell you how excited I get learning new things. I want to help out health care, I want to help out the elderly, I want to work with a company that makes sodas. Right now, I'm working with a laundry company – a [six-figure] project where we are working with a company that does all the laundry for all the restaurants in town and three hospitals. It's weird stuff, but it's so fun."

He pauses and smiles. "Why are they hiring us? You'll see."



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# **What's Next**

It doesn't seem that long ago when the Class of 2014 first set foot on campus, young minds ready to be encouraged, challenged and refined. Today, they're ready for the next steps in their lives. Before they left campus, we asked some of

our most outstanding graduating seniors a simple question: What's next? Here are some of our favorite answers. Visit *georgefox.edu/classof2014* to read more.

Hometown: Everett. Wash.

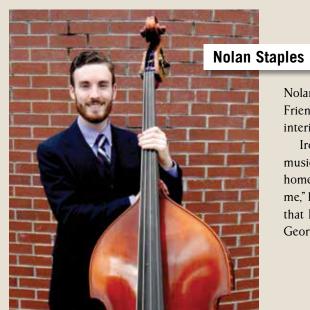
**Major: Biology** 

#### What's Next: Harvard (Biological and Biomedical Sciences PhD program)

Renee Geck's George Fox experience was highlighted by a rare privilege for an undergraduate biology student – conducting breast cancer research under the tutelage of biology professor John Schmitt. "He has been a wonderful mentor to me, and those summers helped me determine what I want to do in the future," she recalls.

A big part of that future will begin this fall when Geck will move to Boston to pursue a PhD in Harvard's Biological and Biomedical Sciences program. And while her professors were instrumental in helping Geck with the application and interview process, it was the solid faith foundation they provided that she will remember most. "Science is a field that many people think can be hostile to Christian faith," she says. "I am grateful for the integration of faith into my studies at George Fox."





Hometown: Newberg, Ore.

Major: Music

#### What's Next: Pastor for Worship Ministries, Newberg Friends Church

Nolan Staples didn't have to look far for his first job out of college. After attending Newberg Friends Church his entire life, he will now take over the church's worship ministry on an interim basis, which after one year could lead to a permanent position.

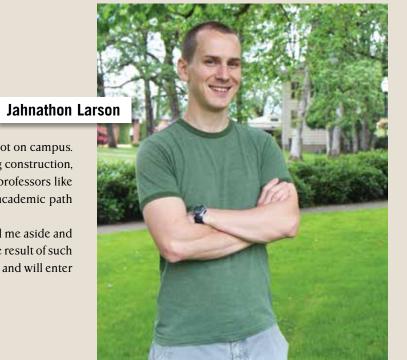
Ironically, Staples' original plan called for leaving George Fox after a year or two to attend music school across the country in Boston. But after a semester on campus, he knew he was home. "I learned about the importance of building strong relationships with those around me," he says. "I have come out on the other side of four great years with so many friendships that I will always cherish, and those friendships are what have defined my experience at George Fox."

Hometown: Antioch, Calif.
Major: Biblical Studies

#### What's Next: Yale Divinity School (Master of Arts in Religion program)

Jahnathon Larson was anything but a traditional student when he first set foot on campus. After spending six years in the military and an additional five years working construction, he doubted his place in the classroom. But thanks to encouragement from professors like Brian Doak and Tim Tsohantaridis, he found the confidence to pursue an academic path beyond anything he could have imagined.

The words of Tsohantaridis, in particular, had a lasting impact. "He pulled me aside and said that if I stopped after George Fox, it would be a waste," recalls Larson. The result of such unabashed honesty? Larson was recently accepted into Yale Divinity School and will enter the school's Master of Arts in Religion program this fall.



Hometown: Santa Paula, Calif.

**Major: Engineering** 

What's Next: Reliability Engineer, Lattice Semiconductor

For many, the post-graduation job search can be a stressful time. Not so for Casey Siuniak – she had a position in her field lined up before she even received her diploma. Siuniak will work in the Reliability Group at Lattice Semiconductor in Hillsboro, Ore., ensuring that parts the company produces hold up under extreme conditions.

During her time at George Fox, Siuniak gained lifelong friends and the confidence that she could take on any engineering challenge that was presented to her. But perhaps the biggest lesson came from simply watching how her professors conducted themselves on a daily basis. "I think there are many people who believe that Christianity and science do not go together," she says. "My professors have shown me that is not true – you can be a great physicist, scientist or engineer and still be a strong Christian."



Benjamin Holtrop

Hometown: Independence, Ore.

Major: Art

What's Next: Curator, Visual Supply Co. (VSCO)

Art major Benjamin Holtrop can often be found behind the lens of a camera, a passion that has grown during his time at George Fox. "Doing what you love is so important," he says. That's often easier said than done in the ultra-competitive field, which makes it all the more impressive that Holtrop secured a position as a photography curator with Visual Supply Co., a fast-growing art and technology company that any young creative would love to list on their resume.

The competition was so fierce, in fact, that he was one of just two applicants selected for the job out of a pool of more than 2,000. Now working in the company's Colorado Springs, Colo., office, Holtrop won't soon forget his time in Newberg. "I have learned so much about community, trust and faith through faculty and friends," he says. "My experience at George Fox has been one that has deeply influenced my life."

Hometown: Newberg, Ore.

**Major: Accounting** 

What's Next: Accountant, Moss Adams LLP

One of McKenzie Wolfe's favorite memories from her time at George Fox was participating in the Division III national championship game in 2012 as a member of the women's basketball team. "Every year that I've participated on the basketball team has pushed me and shaped me into becoming a better leader, friend and woman of God," she says.

Now that her collegiate career is behind her, Wolfe is joining another powerhouse team as an accountant at the Portland office of Moss Adams LLP, a financial services firm with 22 locations nationwide and more than \$400 million in revenue. She credits her time as a student in the university's College of Business for helping her get there. "While at George Fox I have been pushed and pulled in all areas of my life, shaping me into the person I am today," she says. "This was an amazing place for me to grow."



ustine Haigh watched from the back of the classroom as 12 young adults sat at highly specialized engineering computers, intently listening to instructions for building gaming applications for smartphones. Other business professors, engineering professors and IT specialists hovered in the background. All was quiet on the George Fox University campus during spring break. But in this classroom students were learning, interacting and being challenged, all because of the dream one woman had to give people in the autism community a voice, a passion and a purpose.

#### A close call

Sixteen years ago, Haigh's first child was born. He seemed a normal baby, though he never liked being held. When he was 6 weeks old, he began crying and never stopped. When he was 2, he stopped looking into his mother's eyes and saying the few words he had learned.

It wasn't long before Haigh realized her son had symptoms of

"FOR MANY, IT WAS

THE FIRST TIME

THEY HAD A VISION

FOR THEIR LIVES."

autism. People with autism rarely have physical markers, and the disorder can be difficult to diagnose. Autism is a spectrum disorder encompassing a wide range of difficulties with social interaction. communication and repetitive behaviors. Some individuals have intellectual challenges, while oth-

ers are highly intelligent but struggle reading social cues. For Daniel, who is nonverbal, "the world is a collage of noise, color and sound," says Haigh. "[He] didn't understand there was an order, a structure; for him, it was just chaos."

Helped by some dedicated teachers, Daniel began to understand that the sounds and images around him had meaning and purpose. Haigh glows with pride describing her son. "He is really well behaved. He never cries, and he goes everywhere with me. He's my best friend, an absolute delight." As a professor in the university's College of Business, Haigh was focused on her child and work. She had little time in her life for anything else, or so she thought. Until her son ran away from school.

Daniel has no concept of danger, so when Haigh was notified that he was missing from his middle school, she jumped in her car, asked God to save her son, and rushed to the school. She arrived, panicked, to find Daniel waiting for her. He had been found on the other side of the highway without a scratch on him. Haigh was mystified. Later, a fellow parent described how she saw Daniel approach the intersection and walk out into oncoming traffic without stopping.

MAKING THE CONNECTION By Sara Kelm

Inspired by her son, business professor Justine Haigh

While cars made emergency stops all around him, Daniel walked diagonally across six lanes of traffic with no fear. He made it to the other side of the street, where a police officer brought him back to school.

"It was an act of God [that he survived]," the mother said - and she was right. The world can be an unwelcome and sometimes dangerous place for those with autism. Haigh knew she had to take action.

#### 'What happens after I'm gone?'

Haigh soon realized that the autism community could

use any help she could offer. Recently the Center for Disease Control reported that I in 68 American children is on the autism spectrum, a 30 percent increase from 2013. This number only reflects those in K-12 who have been diagnosed. In Oregon in particular, autism rates are skyrocketing.

Haigh became involved with Autism Risk & Safety Management, an organization that teaches police officers how to interact with individuals diagnosed with autism, and partnered with the company to produce an instructional video for K-12 educators. Her advocacy work brought her in contact with many fami-

lies concerned for their children's future. As she says, the question for many parents is, "What happens after I'm gone?" How will these adults with autism, 90 percent of whom are unemployed or underemployed, be able to support themselves?

Soon Haigh's MBA classes began doing projects with the autism community. Then, in April 2013, a student sent her a link to a program called nonPareil, based out of Plano, Texas. nonPareil was started by two parents of children with autism. They recognized that young adults diagnosed with autism tend to have an aptitude and interest for computer programming but often cannot work in a regular office environment.

"nonPareil is about taking these guys and putting them in an environment that works for them, one that promotes mutual respect and teamwork," says founder and CEO Dan Selec. nonPareil has

> created a business that builds gaming applications within the context of a caring community. Many students at nonPareil label their former selves as

#### A new home

Within the last year, Haigh has fervently pursued bringing nonPareil to Oregon. She started by visiting the organiza-

works to help those living with autism find their place "shut-ins"; now they are part of a community. After participants complete the training program, they have the opportunity to become nonPareil instructors and be paid for their work, and also may earn income from the software they create. "Rather than teaching [students] skills and then kicking them out, we say let's stay together and build a software company," says Selec. The program is booming in Texas, with almost 1,000 people who have applied for admission. Families have even moved to Plano to increase their chances Professor Justine Haigh's son, Daniel, has been of entrance into the program. diagnosed with autism and is nonverbal. He uses After reading about nonPareil, Haigh called across the hall an iPad to help him communicate with his mother. to now-College of Business Dean Chris Meade, "It looks like I'm moving to Texas." He called back, "You can't leave. Why don't you bring it here?"

tion on the campus of Southern Methodist University, taking with her fellow College of Business professor Ryan Halley.

From those connections, Haigh set up a programming camp at George Fox over spring break. Twelve young adults with autism came to campus, as did Selec and two trainers with autism from Texas. The students spent two days learning the software nonPareil uses to create video game applications. Professor Gary Spivey and the College of Engineering allowed the camp to use their computers, and business professors and IT specialists offered their assistance as well.

The first day was quiet; the students did not talk with the trainers or each other. The second day, the students began helping each other and asking the trainers questions. They started to develop a sense of excitement for what they could learn and create.

"When the students saw the trainers [with autism] for the first time, they had a vision: 'I could be that person," recalls Haigh. "For many, it was the first time they had a vision for their lives."

For Selec's organization, the partnership with George Fox was a perfect fit. "This camp is something we've been thinking about doing, but we had no funding for

> the hardware," he says. "What was unique about George Fox was they provided the IT support, the hardware, the volunteers, the organizational structure. That's unheard of - that really just doesn't happen."

Ever since, Haigh has continued her mission The Center for Disease Control reports that to bring nonPareil to 1 in 68 American children is on the autism



nonpareil CEO Dan Selec, instructor Aaron Winston and College of Engineering professor Gary Spivey look on as students diagnosed with autism create gaming software on the George Fox University campus.

Oregon, raising funds and awareness, and making contact with the Technology Association of Oregon, area schools and departments at George Fox University, all of which could provide the research, materials and facilities needed for the venture. If the funds and support emerge, a local nonPareil campus could be set up within the year - perhaps even on the university's Newberg campus.

It won't be easy. First, \$10,000 must be raised for a town hall meeting, then another \$100,000 to get the program off the ground. Strategic partnerships must be formed. Roadblocks overcome. But if anyone can do it, it's Haigh. "It's going to happen because she's going to make it happen," says parent Dave Brebner.

It's a labor of love, inspired by her son and so many like him who just want to find their place in life. "They have so much to offer in the right context," she says. "This is why I teach. I want students to find their passion and purpose.... I want [the autism community] to have the same satisfaction that all human beings should: finding what matters for them in their lives and making a contribution."

Visit **facebook.com/nonPareilPortland** to learn more about nonPareil Portland and how to make a donation.



## ALUMNI CONNECTIONS /

news & life events

#### 1970 - 79

Nancy (Svendson) Moon (G78) is principal of Houghtaling Elementary School in the Ketchikan Gateway Borough School District in Alaska. She is in her second vear after seven years with the Kodiak Island Borough School District, the first five as an elementary principal and the last two as director of the English Language Acquisition Program. Previously, for 18 years, she was an elementary school teacher in the Jefferson County School District in Oregon.

#### 1980 - 89

Ernie Sturzinger (G80) is clinic owner/director of ProActive Orthopedic and Sports Physical Therapy at its Oregon City, Ore., clinic, one of eight locations for the 12-yearold firm. He has a doctor of physical therapy degree from Pacific University (2008), is a certified athletic trainer and board-certified orthopedic specialist, and is a volunteer adjunct athletic trainer at Oregon City High School. Also with his clinic is **Amy Lepire** (G13), who is the new head athletic trainer for Oregon City High School. At the Canby location of the firm is Carl Mason (G13), who also is the head athletic trainer at Canby High School and who, on the side, works at a gym as a personal trainer. On the East Vancouver, Wash., staff of ProActive is Anthony Saviola (G12), in his second year as head athletic trainer at Hockinson High School.

Ric Drury (G83) is communications production coordinator for Pendleton Woolen Mills. Employed by the Portland company since 1987, he has been in his current role since 2001, creating and developing baseline graphic standards and building a corporate umbrella for the firm's brand. Previously, he served 14 years as production coordinator and then production manager for the women's division.

Deborah Miller (G84, EdD06) has been appointed head of school at Westside Christian High School in Tigard, Ore. Since 2006 she has been associate professor at Multnomah University in Portland, where she served as teacher education program director. Previously, she taught nine years at Hope Christian School in Aloha, Ore., before she and her husband, Roger Miller (G83), founded Vancouver (Wash.) Christian High School. Westside Christian, founded in 1981, has 285 students and in January moved to a new campus at the intersection of U.S. 99W and Oregon 217.

**Greg Bolt** (G85) is the principal, president and sales manager of ABC Roofing Co., his family-founded company started in 1979. The Clackamas, Ore., firm now has a sevenmember management team and 25 field employees serving the Portland market. He also is president of Northwest Shingle Recyclers, founded in 2009.

JOB? HAD A BABY? GOT PUBLISHED? GOT MARRIED? SHARE WHAT'S GOING ON WITH YOU.

Send updates to George Fox Journal 414 N. Meridian St. #6049, Newberg, OR 97132; call 503-554-2134; email alumni@georgefox.edu

**Brian Gardner** (G89) has been named vice president for university advancement at Indiana Wesleyan University, overseeing its advancement division and working closely with and serving on the executive council of President David Wright (GFES84), who started last July. The university has more than 15,000 students, 3,000 undergraduates on the main campus in Marion, Ind., and nearly 12,000 in its adult degree program at Il sites in three states. Gardner left George Fox University in March after joining his alma mater in February 2012 as vice president for advancement and, more recently, as associate vice president, leading the major gifts staff. Previously, he was with Wheaton College in Illinois for nearly 15 years, starting as a regional director of development and serving his final five years there as director of development.

Brett McGann (n89) is school resource officer with the Emmett (Idaho) Police Department, where he started in 1992 as a patrol officer. He now is in a detective position, spending most of his time at Emmett High School. He also serves in other area schools, speaking on Internet safety, bullying and driver safety. He is a pistol, shotgun and rifle instructor; a chemical spray instructor; and a breath-testing specialist, teaching other police officers.

#### KEY

Traditional graduate

Traditional nongraduate Master of arts

Master of science

MAT Master of arts in teaching **DMgt** Doctor of management

MBA Master of business administration

**GFES** George Fox Evangelical Seminary

MDiv Master of divinity **DMin** Doctor of ministry

MEd Master of education

**EdD** Doctor of education

EdS Education specialist in school psychology

PsyD Doctor of psychology

ADP Adult Degree Program

spectrum, a 30 percent increase from 2013.



### **Greller Brings Teaching Skills to PGA**

The idea sounded crazy on paper – quit your teaching job to caddie for a 19-year-old golfer – but **Michael Greller** (MATO3) knew this was an opportunity he couldn't pass up.

Greller, a 2003 graduate of George Fox University's Master of Arts in Teaching program, was about to begin a one-year sabbatical from his sixth-grade teaching job at Narrows View Intermediate School in University Place, Wash., when he got a call from Shawn Spieth, father of promising teenage pro Jordan Spieth, in the winter of 2012.

The elder Spieth posed a question: Would Greller be willing to caddie full time for Jordan? Greller had caddied for him twice before – most recently at the U.S. Open the previous year – and the two hit it off after Spieth placed a respectable 21st and finished as the tourney's top amateur.

But, this time, Spieth wasn't looking for a temp to fill in for an upcoming tournament. He needed someone willing to spend 30-plus weeks a year with him on the PGA Tour.

"I had an incredible teaching job but was ready to try something different," Greller says. "And my wife Ellie encouraged me to go for it. We were watching the Masters when she said, 'If Jordan is winning the Masters in 10 years, are you going to be asking yourself why you didn't pursue it?" She's right. I would have been kicking myself."

Greller, 36, decided to "do the crazy thing and take a job working for a 19-year-old boss." Only he didn't have to wait 10 years for Spieth to make a splash at the Masters. This April as the tournament unfolded at famed Augusta National Golf Club, Spieth was in the lead midway through the fourth and final round.

"Absolutely surreal," Greller says of the experience. "Here's this 20-year-old kid leading the most prestigious tournament in the world, and I'm right there alongside him. The funny thing is, I felt so calm and clear. We had a game plan going into the week and were prepared. I had spoken to the caddie master and guys like Carl Jackson, caddie to Ben Crenshaw, to pick their minds."

Spieth ended up tied for second – three shots behind winner Bubba Watson – but his performance cemented his status as one of the game's most promising up-and-coming players. "No doubt it was a great experience, but afterwards we were a bit disappointed that we let an opportunity to win the Masters slip by," Greller says.

Greller never intended to caddie as a career. His first foray into the profession began on a whim when, as a spectator at a tournament in 2006, he volunteered to carry a player's bag for free. He enjoyed the experience so much he began caddying 10 to 12 times a year after his school year ended.

His big break came when he landed the job of caddying for Justin Thomas at the 2010 U.S. Amateur. The following year, he paired up with Spieth and helped him win the 2011 U.S. Junior Amateur title.

Greller says many of the lessons he learned during his 10-year



teaching career apply to caddying. "You have to think on your feet, adapt to stress, have patience, be an encourager and have a servant's heart," he says. "In other words, teaching did a lot to prepare me."

He also attributes his George Fox experience as key to his professional development. "My cohort leader, Donna Phillips, was critical in my development as an educator, and I grew a great deal through my director, Jeff VandenHoek, during my summer years working at Tilikum. My experience at George Fox was outstanding. The friendships I've made through the George Fox community have really taught me about having proper perspective – to recognize that your job isn't the most important thing in life."

It's a belief Greller clings to in his new venture. "Jordan and I get along great – we're like brothers. We rib each other about our sports teams, and he tells me I'm no smarter than a seventh-grader because I taught sixth grade for so long. But I realize there are no guarantees in my profession. And, as much as I'm enjoying the ride, caddying isn't the No. 1 thing in my life. I'm a believer and a husband first."

#### 1990 - 99

Tony Pruitt (G95) in May became class-room operations program manager with Oregon Health & Science University in Portland, where he has worked since 2012. He is responsible for audio/video technology in 125-plus classrooms, conference rooms and lecture halls located in the new Collaborative Life Science Building and for programs within his Educational Communications Department. Previously he was a multimedia specialist.

Jessica (Wilson) Smith (G98) and Phil Smith (G98) have moved from pastoring at Petersburg Bible Church in Alaska to Warrenville, Ill., a suburb of Chicago, where he is global ministries field director with Leadership Resources International. The evangelical missions agency trains local pastors around the world through conferences, books and audio messages.

Chris Meade (ADP99, MA04) is the new dean of George Fox University's College of Business. He moves up from his position as chair of the school's MBA programs and assistant professor of management. He took that position in 2012 after joining the George Fox faculty as a professor at the university's Boise Center in 2006, the same year he earned a PhD in organizational learning from the University of Idaho. The recipient of the university's Faculty Achievement Award for Graduate Teaching in 2012, Meade also is founder, president and executive leadership coach for Leadership Alive Inc., a nonprofit organization that helps inspire, coach and resource leaders and teams.

Nancy Newton (ADP99) is deputy county administrator for Clackamas County, Ore. She acts as county administrator when needed, responsible for relationships with county commissioners, capital projects, human services, public safety and technology programs. She is in her fifth year in the position after previously serving as assistant to the county administrator for seven years and as deputy director of the county's Office for Children and Families for nearly five years.

Josh Reid (G99, MA09) is in his fifth year as a freshman and senior Bible teacher at Westside Christian High School in Tigard, Ore. Previously he was youth pastor at Newberg Friends Church, where he and his family, including Kayla (Swindler) Reid (G99), continue to worship. They are also active in supporting Caring Hands Ministry in Dharwad, India, which reaches out to women and children trapped in the devadasi (temple prostitution) system.

John Streicher (G99), in March on the second anniversary of his joining the faculty at the University of New England in Biddeford, Maine, headed a poster presentation at the 30th annual meeting of the American Academy of Pain Medicine in Fort Lauderdale, Fla. The research showed an early link that could ultimately open new avenues for the treatment of chronic pain. His three-member team found initial confirmation that a novel scaffold protein regulates mu opioid receptors, the target of opioid drugs such as morphine, and an important mechanism for pain regulation. Streicher is an assistant professor in New England's College of Osteopathic Medicine, where he teaches and researches. He earned a PhD in molecular, cellular and integrative physiology from UCLA in 2009 and then spent two and a half years as a postdoctoral fellow at the Scripps Research Institute in Florida.

#### 2000 - 09

Olivia (Fromdahl) Pothoff (G00) has been named winner in the new "Song for the Children" category in the annual Christian Song Competition sponsored by Compassion International, a Christian relief agency. Scenes of Potoff singing her winning song, "More Than Gold," and playing piano were taped in Portland and interspersed with scenes of the agency's work in Uganda and the Dominican Republic. The music video was shown at eight "Glorious Unfolding" concerts in New Brunswick, Ontario, Manitoba and Alberta, Canada, May 6-17. Her husband, Mark Pothoff (G93) is dean of community life at George Fox.

Jason Schwanz (G00) in January became senior DevOps engineer for FIREapps in Portland, a position that stresses communication, collaboration and integration between software developers and information technology operations professionals. Started in 2005, the company is a leader in on-demand foreign exchange exposure management solutions that help reduce the risk and cost associated with foreign currency volatility. Schwanz left George Fox University after more than nine years, most recently as systems administrator after serving as programmer analyst and director of systems/operations for the Office of Admissions.

Julie (Lockwood) Pechacek (G02) in December completed a PhD in economics at the University of Texas at Austin. This follows an MA in economics from Boston University in 2008 and five years as a certified public accountant. She has just accepted a position with the Institute for Defense Analyses in Washington, D.C. The nonprofit corporation works only for the U.S. government, operating three federally funded research and development centers to assist the government in addressing important national security issues, particularly those requiring scientific and technical expertise.

Carrie Bohl (MBA03), after 17 years with George Fox University, is now an independent distributor for Juice Plus, which produces fruit and vegetable powders in capsule or chewable form. She began at George Fox in 1997 as an accounts clerk before becoming an academic advisor and assistant registrar. She moved to the Office of Advancement in 2004 and has been serving as executive director for gift development for the last five years.

Stephen Donohue (G04) is head baseball coach at Columbia River High School in Vancouver, Wash., where in four years he has coached his teams to two Greater St. Helens League titles and state finishes of fourth, fifth and ninth in Washington's 3A classification. A starter in the outfield for the Bruin baseball team that won the 2004 national NCAA Division III champion-

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### **Hyatt Fulfills Career Dream with Blazers**

No one in the world has a better view of Portland Trail Blazer basketball home games than George Fox alumnus Dan Hyatt (G87). While he doesn't have courtside seats. Hyatt does have at his fingertips up to 20 instantaneous views of all the action and the reactions of the coaches, players and more than 20,000 fans inside the Moda Center.

and halftime shows for the Blazers organization, hired in September by Blazers Broadcasting, And. he's already been re-signed for next season.

For Hyatt, it's a career dream come true. "I knew in my sophomore year what I wanted to do," he says, the result of taking an Introduction to TV Production class that he fell in love with while he was a communication and media broadcasting major. By his senior year he was directing a live local community access cable production of Bruin basketball games. "It was the biggest adrenaline rush," he says. "I'm grateful for my education at in 2004, Hyatt spends non-Blazer time with clients George Fox; I'm very blessed."

During Blazer games Hvatt is located in the "High Post" room next to the team locker room. He watches the monitors as they show the views of seven to 17 cameras, including four that are robotic. He chooses what will air at halftime and immediately following the game, coordinating a guests, which included a production in Brazil last dozen employees that include personnel for audio, summer.

graphics, camera operation, video replay and technical direction.

On a typical 14-hour game day Hyatt starts working at home by 8 a.m., researching, following Twitter chatter, and compiling stats, stories and other team information before outlining the pregame show. He arrives at the Moda Center about seven hours before game time and assigns his Hyatt is producer for the pregame, postgame crew pre-production work. Then, an hour ahead of tip-off, he meets with announcers for a rehearsal. During the game, Hyatt and crew rapidly select highlights and features for the halftime and postgame shows. Back home, often after 10 p.m., he unwinds by snacking, watching TV and gathering ideas for the next game.

> The hours can be long, but the job also has its perks. "I get to meet and interview all the players." Hyatt says. "It's a lot of fun: they are really

> As founder and owner of Red.E Media, started that include Nike, ESPN, NBC Sports, CBS Sports, Fox Sports Net, Fox Sports World, TNT Sports, Comcast SportsNet and the Portland Timbers, for whom in May he covered their Los Angeles games at home and on the road. With Nike he is show director for internal events for employees and

ship, he also is a substitute teacher in the Vancouver School District.

Nathan Holmes (G04) is with the U.S. Navy and based in San Diego after moving from Portsmouth. Va., where he and his wife were living while she was studying and training to be a Navy nurse anesthetist. He left active duty in 2010 to be a stay-athome dad for their new daughter while his wife was in school, but stayed active in the Navy Reserve. He is now assigned to the 3rd Fleet Joint Force Maritime Component Commander and will be deployed this fall for a year. In September he is scheduled to be promoted to lieutenant commander.

**Chad Stillinger** (G04) is in his third year as assistant professor at the Oregon Institute of Technology's Wilsonville (Ore.) campus, serving as a faculty member in the Department of Electrical Engineering and Renewable Energy. He received a PhD in electrical and computer engineering from Oregon State University in 2011. His expertise is in ocean wave energy applications and instrumentation and controls.

Terra Mattson (MA06) and her husband. Jeff, are owners/founders of Living Wholehearted, a consulting and business service firm to help leaders live with integrity. The Tualatin, Ore., organization, started three years ago, helps individuals leading either an organization or family. She is clinical director for counseling, a speaker and retreat facilitator, and a leadership development consultant. Both she and her husband have taught at George Fox University. Also with Living Wholehearted is Sheri Philips (ADP06, MA13), formerly with George Fox for 14 years, who serves in external relations as a spiritual director and life coach.

Justin Hudec (G07) left his alma mater in March to join the Knights of Columbus after more than five and a half years as an undergraduate admissions counselor at George Fox. Previously, for two years, he was onsite director for Camp Tilikum, now part of the Northwest Yearly Meeting of Friends Church. The Knights of Columbus is the world's largest Catholic fraternal service organization, founded in 1882.

## Newberg **Bakery Owners** Taste Sweet Success

It's been an overwhelming welcome for Bruce Bishop (G87) and Brenda Burg (GFES11) since they opened Newberg Bakery on March 5. Customer demand has been so great the downtown business has started closing earlier because there wasn't enough product to meet demand. "We knew there was a need, but not at this level," Bishop says.

Bishop and Burg - who also worked at George Fox as an administrative assistant for 12 years - are at the newly renovated store by 4 a.m. Tuesday through Saturday to mix ingredients and start baking in preparation for a line at the door for the 6 a.m. opening. They now close at 4 p.m., followed by two hours of cleanup and prepping for the next day.

It's a labor of love for the two longtime friends who met years ago and discovered they both baked as a hobby. They discussed opening a store for years, first jokingly, before taking the idea seriously. Students in a George Fox marketing class assisted by providing research that revealed there was a need for fresh-baked goods in Newberg, which previously had no full-line or artisan

Pooling their resources - and with the assistance of a successful \$30,000 Kickstarter campaign for heavy-duty kitchen equipment funded by 250 supporters – the pair bought a more than 100-year-old building that originally was a movie theater. They spent nearly four months in renovation, aided by dozens of volunteers. The bakery has its kitchen in full view of the customers and has a 1940s-farmhouse kitchen look thanks in part to advisor Bryan Boyd (G96), George Fox professor of theatre, who helped visualize their ideas and draw sketches.

Bishop brings three years as a baker with Bob's Red Mill to the new business, while Burg honed her skills for nearly 10 years by baking scones each week for students in George Fox's College of Education, where she worked until leaving the university a year ago. She funded the effort out of pocket and gave the scones away for free. "I just wanted [the students] to feel at home," she says, "to have a welcoming atmosphere." She says she began baking by preparing bagels at home when she was about 16.

Bishop started even earlier, in junior high, when he was bak-



ing cinnamon rolls and yeasted breads. While in college he got his first experience baking for large groups at Twin Rocks Friends Camp on the Oregon Coast. He gained further expertise by spending time baking at the Coffee Cottage in Newberg. The former student body president went to work with the Northwest Yearly Meeting of Friends right after graduation, serving for 13 years as youth superintendent, then one year in leadership development before transitioning to communications director from 2001 to

"We want to be a part of downtown - to contribute to Newberg," Bishop says. Even though the location has limited parking available, heavy foot traffic contributes to an average of 220 customers a day. Flying out of the display cases are cinnamon rolls, scones, bagels, croissants, breads, cupcakes and slices of cake. At lunch the bakery offers salads, soups and planks of pizza.

Bishop and Burg already have received requests from stores wanting them to supply baked goods to their enterprises. Although they know they could add employees and expand baking hours, so far they have declined. "We want to keep it at this level; we want to be bakers, not staff managers," Bishop says. "We have a passion for baking."

Also assisting at the bakery are Brenda's daughter Regina (Burg) Ankeny (G06) and fellow George Fox alumna Anne-Marie (Bowman) Bracco (G95).



### **Drury Reaches Out to Homeless**

When a homeless man in downtown Portland was given one of the food packets inspired by Linda (Edwards) Drury (MA05), he broke down crying. The reaction was spawned when the donor, as she placed it in his hands, told him it also contained a "love letter from Jesus" she had written on the enclosed card.

Drury, a critical care nurse in Vancouver, Wash., was the indirect donor and the inspiration for the packet. Someone else had purchased it to distribute, adding the personal note on the enclosed card. It was one of nearly 6,000 packets distributed to the homeless and needy last year in Northwest Oregon and Southwest Washington through Life Pax, created by Drury in 2005.

The endeavor is the result of a class in social justice at George Fox Evangelical Seminary while Drury was working toward her degree in Christian ministry. Even before that she had started handing out food packets instead of cash to homeless people she encountered. The purpose of Life Pax is "to decrease monetary handouts, feed the hungry and share the love of Christ one meal at a time," Drury says.

Now others have incorporated the idea and hundreds, including members of 11 Northwest churches, are helping to prepare, purchase supplies for the organization in their garage.

of peanut butter and crackers, a box of vitamin-fortified 100 percent fruit juice, a Life Pax encouragement card, an urgent contact/social service resource card, and one sandwich-sized resealable plastic bag.

Church youth groups and Christian school students assemble the packets, with the ingredients purchased in bulk from Costco. It's the placement of cards in the packets that make the Life Pax program unique. They are localized by the sponsoring churches and carry



notes of encouragement along with names of area social services, practical resource agencies, and churches to which the recipients can turn for assistance. It's the element of Christian outreach that keeps Drury and others motivated. "I believe the Lord really leads this," she says. "If even one is reached for Christ, isn't that what it's really for, the real goal?"

Each packet costs just under \$2 for the ingredients. Drury expects and distribute the packets. Drury and her husband, Richard, store as many as 8,000 will be prepared and distributed in 2014. Life Pax is now a nonprofit organization with no paid employees. It uses dona-Each packet contains a high-protein bar, a trail mix bar, a six-pack tions to help keep the packet cost under \$2 and to fund overhead expenses for printing, packaging and projected price increases.

> Drury, who has worked for Legacy Salmon Creek Medical Center since it opened in 1984, enrolled at the seminary to fulfill her interest in chaplaincy work. She is helping develop the chaplaincy program at her Crossroads Community Church in Vancouver, and also hopes to expand her role as a volunteer in the Clark County Trauma Intervention Program when she retires in a few years.

Kayin (Mathae) Griffith (G08) is the new director of advocacy and development for Word Made Flesh in Portland. She is developing and implementing new strategies for fundraising as well as helping connect others to the nonprofit organization, founded in 1991 to serve the poor. In February she left her position as assistant director of spiritual life, inclusion and leadership programs at George Fox. Her husband Cary Griffith (G08) remains at George Fox, where he is a web designer, a position he's held for six years. Together they also own a marketing and design firm, Griffae Design, started in 2007.

Malia Tamashiro (G08) in February received a master's degree in school counseling from the University of the Southwest. She is in her sixth year at Pearl Harbor Elementary School in Honolulu, a public school with 700 students. She has taught third grade for two years and second grade for three years. This year she completed her counseling internship and was data team facilitator for second grade while also coordinating career day.

#### 2010 - 13

Henry Balensifer III (Gl1) in January was named government relations and communications manager for Lektro, Inc. in Warrenton, Ore., leading the firm's public relations and marketing projects. The firm manufactures electric vehicles that tow aircraft, including an industry-leading towbarless vehicle. Balensifer moved from a position as manager of Wheelhouse Coffee Co. in Astoria, Ore., for two and a half years. He also is vice chair of the Warrenton City Commission, elected to the position in 2012. Trenton Corvino (GFES12) in April returned to George Fox Evangelical Seminary as a new graduate admissions counselor, moving from a position as program director for the Portland After School Tennis and Education program, where he led a yearround nonprofit operation for 60 at-risk children. Previously, he was on the ministry staff of the Onyx House, a college-age church outreach in Eugene, Ore., from 2010 to 2012.

Andrew Fleming (n12) in April joined the George Fox University institutional technology staff as a computer support specialist after two years in computer and video freelance work and serving as the computer support technician at Camp Tilikum in Newberg. While a George Fox student he worked part time during the academic year and full time in the summers as an IT service desk support employee.

Keri (Moore) Garcia (G12, MBA13) is with the city of Hillsboro, Ore., as police training secretary, in that position since August 2013. She has worked for the city for more than four years, starting in customer service with the city's Shute Park Aquatic and Recreation Center. She assists the training sergeant and force and tactic instructors, and also helps reserve officers, K9 officers and cadets.

Joel Harris (MA12) in April received the 2014 Layperson of the Year Award from the Canton (Ohio) Professional Educators' Association. Selection was based on devotion to students, selfless service in the community and professionalism. He is founder and executive dreamer at TomTod Ideas, a nonprofit that helps middle school students launch ideas to enhance the common good. He began teaching seventh-grade students at Early College Academy in September and in February started Grasp.Go.Grow., an in-school pilot program that helps students explore ways to be innovators and creators.

Seth Stanley (G13) and Megan (Wiuff) Stanley (G13) have moved to Medford, Ore., where she is a registered nurse, working in medical telemetry at Providence Medford Medical Center. He is job searching while continuing to work on independent music composition and production.

Laura Fisk (PsyD13) is bringing behavioral health care to primary care patients at Villa Medical Clinic in Newberg. She is part of a partnership between the clinic, the Yamhill County Coordinated Care Organization, the Portland Independent Physician Association and George Fox. Sometimes used interchangeably with mental health, behavioral health is a new resource to help patients with challenges of chronic illness and is a term that refers to underlying psychological processes. Fisk is a psychology resident at the clinic after completing a oneyear residency fellowship in 2013 in Alaska with the Providence Health System.

Kris Rieck (MAI3) has established Transformational Associates Counseling Services in Salem, Ore., a private practice providing counseling for those seeking renewal in the midst of life challenges and more satisfying relationships.

### IIIST MARRIFD

Seth Stanley (G13) and Megan Wiuff (G13), Sept. 8, 2013, in Canby, Ore.

### BABY BRUINS

Rob Felton (G92) and Kimberly Felton, a girl, Natalie Lucia, May 8, 2014, in Portland.

Jose Vargas (G93) and Angela (Bixel) Vargas (MA06), a boy, Oscar Jose, March 9, 2014, in Newberg.

Mark Herold (n94) and Sandra Herold, a girl, Allison Grace, Oct. 30, 2013. in Vancouver, Wash.

Mark Frisius (G98) and Ellen (Friberg) Frisius (G99), a boy, Caleb Joon Hyeok, born Sept. 28, 2011, in South Korea, adopted Jan. 11, 2014, in Kankakee, Ill.

Amber (Lindsey) Goldapple (G99) and David Goldapple, a girl, Ava Anjelika, July 11, 2013, in London

Marisa (Munoz) Landero (G00) and Samuel Landero, a boy, Samuel Oscar, Ian. 6, 2014. in Harlingen, Texas.

Jonathan Roberts (G00) and Kati Roberts, a boy, Lincoln Jonathan, Jan. 9, 2014, in Milwaukie, Ore.

Callie Jo (Pfeifer) McKinney (G01) and Collin McKinney (G02), a boy, Rylan Reece, Nov. 16, 2013, in Hillsboro, Ore.

Melissa Judd-Hausner (G02) and Lucas Hausner, a girl. Avalyn Reneé, March 14, 2013. in Portland.

Julie (Lockwood) Pechacek (G02) and Christopher Pechacek, twins, a girl, Siobhan Vera Phoebe, and a boy, Theodore Joshua Axel, Feb. 14, 2014, in Washington, D.C.

Corrine (Buttrick) Strandy (G04) and Zach **Strandy** (G04), a boy, Caleb James, April 7, 2014, in Spokane, Wash.

Cassandra (Halvorson) Syverson (G06) and Daniel Syverson, a girl, Madelyn Jane, Jan. 24, 2014, in Portland.

Bethany (Foster) Ross (G11) and Mark Ross (G12), a girl, Emma Paige, Dec. 9, 2013, in Tigard, Ore.

Josh Garcia (G12, MBA13) and Keri (Moore) Garcia (G12, MBA13), a boy, Joshua Isaac, Nov. 5, 2013, in Newberg.

### IN MEMORY

William Larson (MA83), April 27, 2014, in Newberg.

Frank Haskins (n44), April 20, 2014, in Newberg.

Larry Houston (G59), March 14, 2014, in Astoria, Ore.

Stan Thornburg (G68), April 3, 2014, in Portland.

Scott Mayfield (G77), Aug. 25, 2013, in Oakdale, Calif.

#### **George Fox** University Golf **Tournament** July 10

Join fellow golfers for

the annual George Fox Golf Tournament at The Reserve Vineyards and Golf Club in Aloha, Ore. We are seeking sponsors and players for the tournament, which supports George Fox Athletics. Many sponsorship levels are available. Visit qolf.qeorqefox.edu for more information.



Each fall, George Fox closes for one day to allow students and

employees to serve those in need. The tradition began in 1999 and continues to grow in scope and magnitude each year. In 2013, more than 2,100 students and employees served at 88 sites and 56 individual homes. Email serveday@georgefox.edu for more information or to get involved.

### **Football Season Opener**

September 6

Football will return to George Fox University for the first time in

46 years when the Bruins take on Arizona Christian at the newly constructed Stoffer Family Stadium. Don't miss your chance to be a part of university history and cheer your Bruins on to victory on the gridiron. Visit georgefox.edu/footballtix for tickets.

#### **Homecoming** October 17-18

invited back to campus for a week-

end filled with

activities and opportunities to reconnect with classmates and friends. Watch the honored alumni and sports hall of fame ceremonies. attend individual class reunions, music and theatre performances, and cheer on the George Fox football team. Visit alumni.georgefox.edu for more information.

#### **Family Weekend** October 24-25

Visit campus, sit in on a class, attend theatre and music performances, and take part in activities like the ever-popular Family Bingo night during Family Weekend. It's a great opportunity to spend some quality time with your favorite college student. Visit alumni.georgefox.edu for more information.



Join alumni, parents and friends of George Fox

for Broadway Across America performances this season. Prices are based on a group discount, and all seats are in the middle three sections of the first balcony at the Keller Auditorium. Shows for the 2014-15 season include: Cinderella, Guys and Dolls, I Love Lucy Live on Stage, The Phantom of the Opera and Wicked. Visit broadway.georgefox.edu for more information and to purchase tickets.

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Contact Dave Adrian with your questions at 503-554-2113 or email him at dadrian@georgefox.edu.



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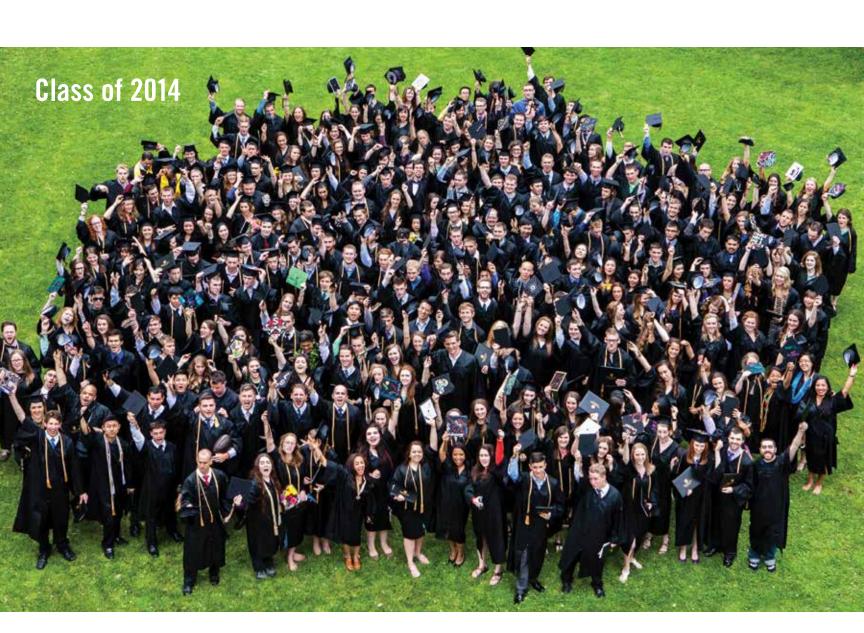


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#### The View from Above

The Class of 2014 celebrates on graduation day as photographer Jason Kaplan captures the moment from the Stevens Center roof. They'll move on to new jobs, grad schools or wherever else God calls them, but they will all have one thing in common — a place in Newberg to call home. Find out what's next for some of our recent graduates on page 18.