



# THE STUDENT COLLECTIVE CREATIVE DIRECTOR

---

## *Marketing & Communications*

### **DESCRIPTION**

The Creative Director is responsible for the selecting and hiring of The Student Collective Creative Team, initiating/leading weekly gatherings, allocating necessary tasks to the different team members, and working alongside the Art Director in initiating & maintaining the overall aesthetic/content of yearly print. Lastly, casting vision for what could be of the Student Collective.

### **QUALIFICATIONS**

Qualified individuals demonstrate a passion for George Fox, creativity, and people. The Creative Director must show an aptitude for quality aesthetic and team management, as well as a GPA of 2.5 or higher. Any prior experience with print production, design, Res Life, or yearbook development is preferred but not required.

Applicants must be full-time students (minimum of 12 credit hours) in good standing with George Fox University for the duration of the time they hold their position. A minimum cumulative GPA of 2.5 is required at the time of application and must be maintained for the duration of the position.

### **RESPONSIBILITIES**

- Responsible for setting the creative direction for the product of the Student Collective team
- Create a timeline for the creative process of the project
- Meet weekly with the Student Collective team to allocate necessary work to the team
- Responsible for understanding all the process of the project (Graphic Design, Template, Branding, Marketing, Printing, etc.)
- Effectively execute the day-to-day operation of the project
- Able to effectively manage a team of 6-12 members
- Abide by all GFU community lifestyle standards as outlined in the Student Handbook

### **TIME COMMITMENT**

- 7-10 hours weekly (approximately)
- For payment inquiries, visit the ASC offices

**APPLY ONLINE – [ASC.GEORGEFOX.EDU](http://ASC.GEORGEFOX.EDU)**