



# ASC VIDEOGRAPHER

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*Marketing & Communications*

## DESCRIPTION

This person is responsible for creating engaging videos for ASC marketing. The successful candidate is flexible, takes initiative, and can multi-task. This position reports to the VP of Marketing & Communications. He/she will work closely with the VP of Marketing & Communications, and VP of Activities on video content reflecting the brand and aesthetic of ASC throughout everything we produce. Applicant must be a CMCO major/minor, design major, or marketing major.

## QUALIFICATIONS

This person must be proficient in creating videos including shooting, editing, and meeting deadlines. This person must also be self-motivated, willing to follow-up on details, and comfortable with meeting deadlines.

Two videographer positions are available.

Applicants must be full-time students (minimum of 12 credit hours) in good standing with George Fox University for the duration of the time they hold their position. A minimum cumulative GPA of 2.5 is required at the time of application and must be maintained for the duration of the position.

## RESPONSIBILITIES

- Develop a strategy for making videos in regards to ASC events, activities, and other various projects
- Produce excellent quality videos, reflecting the brand and aesthetic of ASC
- Update and work closely with the Creative Director and the VP of Marketing & Communications
- Attend the majority of ASC events to film and create videos
- Create videos for “ASC Minutes” recapping discussion topics in weekly Central Committee meetings
- Abide by all GFU community lifestyle standards as outlined in the Student Handbook

## TIME COMMITMENT

- 7-10 hours weekly (including nights and weekends)
- For payment inquiries, visit the ASC offices

**APPLY ONLINE – [ASC.GEORGEFOX.EDU](http://ASC.GEORGEFOX.EDU)**