



ASC SOCIAL MEDIA COORDINATOR

Marketing & Communications

DESCRIPTION

This person is responsible for external communication of ASC; presenting a professional appearance to the student body. They will oversee advertising by means of social media for ASC. This person is responsible for communicating with the student body through various medias, reflecting the brand and aesthetic of ASC.

QUALIFICATIONS

This person must be very well organized, have accurate typing and proofreading skills, have initiative and creativity to effectively communicate to the student body through social media. Must be pursuing a Degree in Marketing, Business, Communications or Design.

Applicants must be full-time students (minimum of 12 credit hours) in good standing with George Fox University for the duration of the time they hold their position. A minimum cumulative GPA of 2.5 is required at the time of application and must be maintained for the duration of the position.

RESPONSIBILITIES

- Oversee Facebook, Instagram, Snapchat, and new Twitter and Meerkat accounts
- In charge of promoting and advertising ASC events through social media
- Keep in constant contact with graphic designers, photographers, videographers, and creative and marketing directors, to keep content on social medias cohesive with the ASC brand
- Abide by all GFU community lifestyle standards as outlined in the Student Handbook

TIME COMMITMENT

- 7-10 hours weekly (including nights and weekends)
- For payment inquiries, visit the ASC offices