

Your welcome letter, ID card, and card holder agreement should arrive by mail approximately one week after we receive your application and payment. Once you receive your ID card, you can make an appointment with any of our nearly 70,000 participating dentists. To find a provider, use the online search feature on www.kphealthysmile.org or call customer care at 1-866-498-7909.

An annual renewal notice will be sent before your Healthy Smile plan expires. You must renew to continue to use your card at participating dentists. Please note that your application or renewal will be accepted only if Healthy Smile is accepting new or renewing card holders in your area. The brochure is only a summary of the Healthy Smile plan. Your card holder agreement contains all of your rights and obligations under the Healthy Smile dental plan.

For more information or questions concerning Kaiser Foundation Health Plan of the Northwest or Kaiser Permanente Health Alternative products, please visit www.kp.org.

This plan is not insurance. It is a discount plan. Participating providers, services included in the plan, and fee schedule amounts are subject to change at any time without notice. It is your responsibility to verify with your provider that the provider is currently a participating provider, that the services you receive are currently included in the plan, and what the current fee schedule amounts are. If your provider is no longer a participating provider, you will have to switch to a participating provider in order to use the plan. Not all types of participating providers are available in all areas, and some participating providers may not be accepting new patients. You cannot use the plan for any services you receive from non-participating providers. If you pay a participating provider for services that the provider does not complete, the provider might not transfer the payment to another participating provider. Some providers may charge for missed or cancelled appointments if no notice is given. If the provider's usual fee is lower than the fee schedule amount, you will pay the lower fee. If you have dental insurance with Kaiser Foundation Health Plan of the Northwest or Kaiser Permanente Health Alternatives, you cannot use your Healthy Smile plan at Kaiser Permanente dental offices. GDS-MD reserves the right to terminate your participation in the plan for any reason, such as non-payment.

The Healthy Smile plan is NOT available in Montana.

We believe your smile is connected to your body.

Kaiser Permanente's Healthy Smile plan sets the standard for the delivery of quality dentistry by focusing on oral and overall health.



www.kphealthysmile.org

KAISER
PERMANENTE. thrive

With Healthy Smile dental plan, a family of four can save almost \$500 each year on their dental care.

The Healthy Smile plan is designed for health-conscious consumers looking to maintain their oral health and minimize their dental care expense. For most services, providers who participate in the Healthy Smile plan have agreed to accept a reduced fee as payment in full for each service included in the plan. Discounted fees are on average 20 percent to 50 percent lower than the standard fees for a region.

Healthy Smile is NOT insurance.

The Healthy Smile plan is simple and convenient. As a card holder, you enjoy the freedom of:

- ✓ No waiting. Start using Healthy Smile as soon as you receive your ID card!
- ✓ No red tape. You are automatically accepted when you join!
- ✓ No administrative forms or hassles!
- ✓ No limits on the number of times you can see a provider. Use the plan as often as you like!

Using Healthy Smile is easy.

Simply choose a participating provider and schedule an appointment. Show your ID card and you will be charged the appropriate fee for services included in the plan.

The Healthy Smile plan has nearly 70,000 participating dentists nationwide and over 400 in the Kaiser Permanente service area including Kaiser Permanente dental offices.

You can get a current list of participating providers near you by using the provider search feature on www.kphealthysmile.org or by calling a customer care representative at 1-866-498-7909.

In addition to general dentistry, the Healthy Smile plan includes services from participating providers in the following areas:

- ✓ Cosmetic dentistry
- ✓ Orthodontics—braces
- ✓ Periodontics—gums
- ✓ Oral surgery—wisdom teeth or major extractions
- ✓ Prosthodontics—bridges and dentures
- ✓ Pediatric dentistry—treatment for children
- ✓ Endodontics—root canals

Join today!

Annual cost to enroll in the Healthy Smile plan

\$98 for individual
\$150 for family

Mail or fax

1. Complete the application form inside this brochure.
2. Fax it to 240-283-3595, or mail it to:
Kaiser Permanente Healthy Smile
111 Rockville Pike, Suite 950
Rockville, MD 20850
3. Include credit card information on the bottom of the application form or mail the application with a money order or personal check payable to Kaiser Permanente Healthy Smile.
4. Start using Healthy Smile as soon as you receive your ID card.

Telephone

1. Join by calling customer care at 1-866-498-7909
Monday through Friday, 6:30 a.m. to 5:00 p.m. PT.
2. Phone payment can only be made by credit card.
3. Start using Healthy Smile as soon as you receive your ID card.

Internet

1. Access www.kphealthysmile.org
2. Click *Enroll Now*.
3. Online payment can only be made by credit card.
4. Start using Healthy Smile as soon as you receive your ID card.

This plan is NOT insurance. It is a discount plan. You are responsible for the full cost of any health care services purchased. You will receive discounts for medical services with certain health care providers who have contracted with the plan. Card holders have the right to cancel registration within a 30-day period. This plan does not make payments directly to health care providers. A list of all plan providers within the prospective card holder's geographic area which includes their name, city and state, and medical specialty is available prior to purchase, upon request. Discounts for hospital services are not provided. This plan is administered by Group Dental Service of Maryland, Inc., your Discount Medical Plan Organization, 111 Rockville Pike, Suite 950, Rockville, MD 20850, 866-498-7909, www.kphealthysmile.org. The plan and its administrators have no liability for providing or guaranteeing service or the quality of service rendered.

TABLE OF DENTAL SAVINGS

Service ¹		AVERAGE FEE WITHOUT Healthy Smile ²	DISCOUNTED FEE WITH Healthy Smile ³
DIAGNOSTIC AND PREVENTATIVE	Periodic oral evaluation	\$48	\$27
	Comprehensive oral evaluation	\$82	\$44
	Bitewings—four films	\$57	\$34
	Panoramic film	\$93	\$68
	Prophylaxis—adult (light cleaning)	\$81	\$55
	Prophylaxis—child	\$56	\$44
	Topical application of fluoride not including prophylaxis—child	\$34	\$23
	Sealant—per tooth	\$43	\$37
RESTORATIVE	Amalgam—two surfaces, permanent	\$124	\$103
	Amalgam—three surfaces, permanent	\$150	\$121
	Resin—one surface, anterior	\$120	\$96
	Resin—two surfaces, anterior	\$153	\$116
	Resin—three surfaces, anterior	\$187	\$139
CROWN	Crown—porcelain fused to predominantly base metal	\$792	\$650
	Crown—porcelain fused to noble metal	\$812	\$660
	Recement crown	\$77	\$67
ENDO-DONTICS	Core buildup, including any pins	\$201	\$158
	Root canal—anterior (excluding final restoration)	\$613	\$440
	Root canal—bicuspid (excluding final restoration)	\$749	\$550
PERIO-DONTICS	Root canal—molar (excluding final restoration)	\$967	\$700
	Osseous surgery (including flap entry and closure)—per quadrant	\$1,169	\$750
	Periodontal scaling and root planing—per quadrant (deep cleaning)	\$249	\$147
	Full mouth debridement to enable periodontal evaluation and diagnosis	\$166	\$89
REMOVABLE PROSTHO-DONTICS	Periodontal maintenance procedures following active therapy	\$149	\$84
	Complete denture—upper	\$1,294	\$890
	Complete denture—lower	\$1,294	\$890
	Upper partial denture—resin base (clasp/rests)	\$1,092	\$750
	Lower partial denture—resin base (clasp/rests)	\$1,269	\$750
ORAL SURGERY	Repair broken complete denture base	\$142	\$105
	Extraction—single tooth	\$121	\$89
	Surgical removal of erupted tooth	\$218	\$152
	Removal of impacted tooth—soft tissue	\$273	\$189
	Removal of impacted tooth—partially bony	\$363	\$257
ORTHO-DONTICS (and misc.)	Removal of impacted tooth—completely bony	\$426	\$299
	Comprehensive orthodontic treatment of the adolescent dentition	\$5,125	\$4,100 (20% average discount)
	Local anesthesia	\$35	\$21
	Analgesia (nitrous oxide)	\$61	\$38
COSMETICS	Labial veneer—chairside	\$622	\$530
	External bleaching—per arch	\$350	\$340

Dental savings are examples only. Actual savings will vary based on the provider and area.
¹ Implants are not included in the plan ² Average retail cost based on Ingenix data 2006 ³ Discount dental fee schedule

Application

Are you currently enrolled in any other Kaiser Permanente plan? yes no

First name _____

Middle initial _____

Last name _____

Street address _____

City _____

State _____

ZIP code _____

Home telephone number _____

Gender: Male Female

Date of birth _____

Annual costs: \$98 individual \$150 family

Other household members*

1. Name _____

Gender: Male Female

Date of birth _____

2. Name _____

Gender: Male Female

Date of birth _____

3. Name _____

Gender: Male Female

Date of birth _____

4. Name _____

Gender: Male Female

Date of birth _____

VISA MasterCard

Expiration date _____

Card number _____

Broker name (if applicable) _____

Broker vendor#** (if applicable) _____

* Household members include anyone residing at the same address or students in college.

** Broker must be appointed with Kaiser Foundation Health Plan of the Northwest prior to sale.

Enrollee information

Plan type

If family plan

Credit card

Cut along dotted line.