

GEORGE MICHAEL BLUTH

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PROFESSIONAL SUMMARY

PASSIONATE, COMMITTED, AND DETAIL-ORIENTED INDIVIDUAL WITH A LOVE FOR SPORTS. I AM AN EXCELLENT COMMUNICATOR AND THRIVE IN HIGH PRESSURE SITUATIONS THAT REQUIRE SAVVY AND ADAPTABILITY. I HAVE SHOWN STRONG LEADERSHIP CHARACTERISTICS THROUGH MY EXPERIENCES WORKING IN BOTH COLLEGIATE AND PROFESSIONAL ATHLETICS.

EDUCATION

George Fox University, Newberg, OR
Bachelor of Arts in Marketing

Expected April 2018

Relevant Coursework: Global Marketing, Digital Marketing, Consumer Behavior, Marketing Management and Strategy

EXPERIENCE

Sports Broadcasting Intern- George Fox University

Sept. 2017-April 2018

- Provide play-by-play broadcasting and color commentating for football, basketball and baseball
- Coordinate pre-game and post-game interviews with select coaches and players
- Communicate and interpret real-time stats live on the air throughout each game

Athlete- George Fox University Football

Sept 2014- December 2017

- Liaised with coaching staff on an on-going basis and integrated team-building exercises to enhance team cohesion
- Led tours of athletic facilities to prospective athletes and their families
- Executed policies governed by the NCAA in order to meet compliance guidelines

Front Office Intern- Visalia Rawhide Baseball Club, an Arizona Diamondbacks Affiliate

Summer 2017

- **Sales - Proposals, Calls and Projects** - Developed relationships with local fans and organizations; proposed and sold sponsorship/ticket packages to meet individual organization's needs; provided follow-up with constituents
- **Host of the 2017 California League All-Star game and Home Run Derby**- Managed and coordinated sponsorship for a catered meal for league executives, owners, VIP/players; sold ticket packages/ticket plans to fans for All-Star weekend
- **Concessions Manager**- Oversaw inventory control, organization, cleanliness, food promotions and management of employees; submitted weekly inventory reports; scheduled employees
- **Maintenance**- Assisted with scheduled ballpark improvement projects, up-keep projects, day-to-day game/event preparation
- **Artwork Design, Media, Marketing Projects, Promotions and Sponsorships**

Golf Operations- Oregon Golf Club

Summer 2016

- Provided exceptional customer service to high profile and VIP members
 - Assisted in event planning and facilitation for various golf tournaments
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OTHER INVOLVEMENT

Intramurals, George Fox University- Active participant in various intramural sports teams including football, basketball, and volleyball. Served as captain for basketball.

Serve Day, George Fox University- Volunteered for three years through various service-oriented projects in the greater Portland area.