

Ellie Gordon

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Lucas Mack
Edelman Digital
1111 Light St
Baltimore, MD 21230

Dear Mr. Mack:

I am a junior English student at George Fox University writing to apply for the Copywriting Intern position at Edelman Digital. The agency's mission of helping people connect and engage in an increasingly digital world attracts me because of my interests in story-telling, building relationships, and developing digital content.

As an intern at George Fox University's IDEA Center, I work one-on-one with students to help them portray their skills and experience accurately on resumes and LinkedIn profiles. This position has also allowed me to develop a beginning knowledge of SEO basics and become familiar with LinkedIn and other social and professional networks. My degree emphasis in professional writing has allowed me to take classes such as web design, professional writing, marketing, and journalism, growing my knowledge of writing for the web. This skill set is directly applicable to the position as it provides a background knowledge of copywriting process and has fostered an eye for detail.

Edelman Digital's creative and collaborative team atmosphere appeals to me. My experience as a news editor for the student newspaper honed an excitement and commitment when working as a team to produce a final product, including cultivating the ability to think on my feet when faced with developing fast, creative solutions. I would be excited about the opportunity this internship would offer to write creatively across multiple new disciplines and expand my skills. I gladly accept feedback on my work and am eager to learn.

I welcome the opportunity to speak with you further about my qualifications and how I can serve in the Copywriting Intern role. Thank you for your time and consideration. I look forward to hearing from you.

Sincerely,

Ellie Gordon